



AISSMS
INSTITUTE OF MANAGEMENT
CRAFTING VALUED CORPORATE PROFESSIONALS
Approved by AICTE New Delhi, DTE Govt. of Maharashtra,
Permanently Affiliated to Savitribai Phule Pune University
Accredited by NAAC with 'A+' Grade



Institutional Distinctiveness: Development of Holistic Personality of Students for Employability Enhancement and Entrepreneurial Development

In line with national priorities as well as vision & mission of the Institute and objectives of MBA Program, the Institute gives priority and thrust on employability enhancement and entrepreneurship development. *The Institute's distinctiveness is in developing holistic personality of students for employability enhancement and entrepreneurial development.*

- The Institute equips students with leading knowledge, right attitude, required skills and revered values to develop holistic personality of students.
- The teachers use innovative, interactive and ICT enabled teaching-learning process to make education meaningful, understandable, interesting and enjoyable.
- The teachers use student centric methods - experiential learning, participative learning, activity based learning, problem solving methodologies etc. so that students acquire lifelong learning.
- The teachers use role plays, case discussions, presentations, group discussions, projects, situation analysis, news analysis, field work etc. to enhance learning experience.
- The teaching-learning focusses on outcome based education.
- The Institute inculcates research culture among students through summer internship projects, research projects, case analysis etc.
- A state-of-art infrastructure and eco-friendly campus is provided to create conducive environment for students to accomplish academic pursuits.
- The library is knowledge repository and provides variety of enriched learning resources including e-resources to students.
- 'Psychometric Test' is conducted for assessment of personality and aptitude of students.
- Professional counselling is provided to students based on the result of psychometric test to enlighten them about areas of self-development.

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- Professional counselling is provided to students to make them aware about their personality and guide them towards holistic development.
- The mentoring activity is conducted for students to understand their potential and channelize it in right direction towards achieving success in the career.
- The co-curricular activities like - seminars, workshops, conferences, industrial visits, specialisation club activities, international cross-cultural program etc. are organised to make the students understand emerging global trends.
- The institute offers domain specific certification courses on topics beyond curriculum like – Digital Marketing, Employee Engagement and Retention Strategies, GST, Research Analyst, Financial Modeling, Supply Chain Management through Process Optimization, HR Analytics, HR Generalist, Business Analytics using Python, Data Analytics using R Programming etc. for enhancing corporate readiness of students.
- The 'Soft Skill' courses are conducted for students to develop skills required by corporate world. The courses include - Soft Skill Module I & II, Employability Enhancement Program of Mahindra Pride Classroom, Connect with Work etc. The Language Lab is used for improving English communication skills.
- The extra-curricular activities like cultural and sports activities are organised to develop overall personality of students. The activities conducted are - Welcome Function, Farewell Function, Traditional Day, Business Tycoon Day, Character Day, Celebrity Day, Singing, Dance, Mono Act, Skits, Plays, Cricket, Football, Volleyball, Chess, Carrom, Tug of War etc.
- For physical, mental and spiritual well-being of students yoga and meditation sessions are organised. The students also avail gymnasium facility. The activities conducted include - International Yoga Day, Immunity Booster Workshop, Workshop on Physical and Mental Wellness etc.
- The national festivals and days are celebrated to imbibe human values among students. These include - Republic Day, Independence Day, Gandhi Jayanti, Shiv Jayanti, Shahu Jayanti, Ambedkar Jayanti etc.
- National Service Scheme (NSS) unit and Student Development Officer (SDO) organises extension and social activities to develop sense of social responsibility among students.
- NSS unit organises extension activities like - Tree Plantation, Blood Donation, Swachh Bharat Abhiyan, Road & Rail Safety Awareness, Drug Free India Campaign, Haritwari, Health Check-up Camps, Hygiene Drive and Visit to Paraplegic Centres, Visit and


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contribution to Orphanages, Cyclothon, Walkathon, Awareness Campaigns etc. for community development. Students are socially sensitised through these activities making them socially responsible citizen.

- SDO activities like –Sadbhavna Diwas, Bharat Sanvidhan Diwas, Jagtik Divyang Diwas, Anti-Plastic Drive, Voter’s Awareness Campaign, Vigilance Awareness Week, Lokshahi Pandharwada, Participation in Azadi KA Amrut Mohotsav, Anti-Drug Awareness Program, Samajik Aikya Pandharwada, Youth Red Cross (YRC) Unit Awareness Program etc. lead to inculcating right values among students.
- The Institute organises various programs towards gender equity and women empowerment – International Women’s Day, International Men’s Day, Nirbhay Kanya Abhiyan, Save Girl Child etc.
- The students are encouraged to participate in various competitions organised by other Institutes at university, state or national level.
- The I-Connect Program lead to tie-ups with reputed companies to support in offering internship and employment opportunities to students.
- Alumni are successful as corporate managers & entrepreneurs and contribute in placements. The alumni activities include - Alumni Meet, Alumni Association Meetings, Coffee with Alumni Program, participation of alumni in co-curricular, extra-curricular and social activities etc.
- The job fairs are organised for providing employment opportunities to students.
- The prestigious business organizations are recruiters of students.
- Faculty and staff development activities are organised to enhance the knowledge and skills of the staff so that they can give their best for student development.
- The ‘Start-up and Innovation Centre’ inculcates entrepreneurial culture among students and encourages them to become entrepreneurs.
- The entrepreneurship development activities like – Certificate Course on ‘Entrepreneurship’, Business Idea Presentation Competition, Entrepreneurial Survey, Srujan: An Entrepreneurial Fair, Mini-Project on Successful Entrepreneurs etc. are organised.
- The Institute develops competent managers and entrepreneurs who would provide leadership in bringing socio-economic development.

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