



# **AISSMS**

**INSTITUTE OF MANAGEMENT**

**CRAFTING VALUED CORPORATE PROFESSIONALS**

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## **Feedback Analysis and Action Taken Report Of MBA Curriculum**

**(2022-23)**



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## **Feedback Analysis of MBA Curriculum**

**(2022-23)**



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### Student's Feedback about MBA Curriculum

Class: \_\_\_\_\_ Div.: \_\_\_\_\_ Academic Year: \_\_\_\_\_ Syllabus Pattern: 2019 Revised

Tick Mark (✓) where appropriate

| Sr. No. | Ratings →  | A<br>Very Good | B<br>Good | C<br>Satisfactory | D<br>Unsatisfactory |
|---------|--|----------------|-----------|-------------------|---------------------|
|         | Particulars ↓  |                |           |                   |                     |
| 1.      | The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.   |                |           |                   |                     |
| 2.      | The Curriculum of MBA Program is design to cover all dimensions of Courses in detail.  |                |           |                   |                     |
| 3.      | The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning. |                |           |                   |                     |
| 4.      | The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.                |                |           |                   |                     |
| 5.      | The Curriculum of MBA Program is a blend of management concepts & their applications.  |                |           |                   |                     |
| 6.      | The Curriculum of MBA Program incorporates latest trends in management.  |                |           |                   |                     |
| 7.      | The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.  |                |           |                   |                     |
| 8.      | Learning Resources prescribed in the MBA Curriculum are relevant, adequate & useful.   |                |           |                   |                     |
| 9.      | The Curriculum of MBA Program has appropriate Concurrent Evaluation & University Evaluation Pattern.   |                |           |                   |                     |
| 10.     | Overall Rating on MBA Curriculum   |                |           |                   |                     |

Suggestions for improvement in MBA Curriculum: \_\_\_\_\_

Name of the student: \_\_\_\_\_

Signature of the student: \_\_\_\_\_

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### Teacher's Feedback about MBA Curriculum

Name of the Faculty: \_\_\_\_\_ Specialization: \_\_\_\_\_  
Academic Year: \_\_\_\_\_ Syllabus Pattern: \_\_\_\_\_

Tick Mark (✓) where appropriate

| Sr. No. | Ratings →  | A<br>Very Good | B<br>Good | C<br>Satisfactory | D<br>Unsatisfactory |
|---------|--|----------------|-----------|-------------------|---------------------|
|         | Particulars ↓  |                |           |                   |                     |
| 1.      | The Curriculum of MBA Program clearly defines Program & Course Objectives.   |                |           |                   |                     |
| 2.      | The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.   |                |           |                   |                     |
| 3.      | The Curriculum of MBA Program is design to cover all dimensions of Courses in detail.  |                |           |                   |                     |
| 4.      | The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning. |                |           |                   |                     |
| 5.      | The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.                |                |           |                   |                     |
| 6.      | The Curriculum of MBA Program is a blend of management concepts & their applications.  |                |           |                   |                     |
| 7.      | The Curriculum of MBA Program incorporates latest trends in management.  |                |           |                   |                     |
| 8.      | The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.  |                |           |                   |                     |
| 9.      | Learning Resources prescribed in the MBA Curriculum are relevant, adequate & useful.   |                |           |                   |                     |
| 10.     | The Curriculum of MBA Program has appropriate Concurrent Evaluation & University Evaluation Pattern.   |                |           |                   |                     |
| 11.     | Overall Rating on MBA Curriculum   |                |           |                   |                     |

Suggestions for improvement in MBA Curriculum: \_\_\_\_\_

Signature of the Faculty: \_\_\_\_\_

  
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### Parent's Feedback about MBA Curriculum

Parent Name: \_\_\_\_\_  
Academic Year: \_\_\_\_\_

Ward's Name: \_\_\_\_\_  
Syllabus Pattern: 2019 Revised

Tick Mark (✓) where appropriate

| Sr. No. | Ratings →  | A<br>Very Good | B<br>Good | C<br>Satisfactory | D<br>Unsatisfactory |
|---------|--|----------------|-----------|-------------------|---------------------|
|         | Particulars ↓  |                |           |                   |                     |
| 1.      | The Curriculum of MBA Program is designed to enhance employability & result in better career opportunities.                                  |                |           |                   |                     |
| 2.      | The Curriculum of MBA Program is designed to develop Holistic Personality of a student.  |                |           |                   |                     |
| 3.      | The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning. |                |           |                   |                     |
| 4.      | The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.                |                |           |                   |                     |
| 5.      | The Curriculum of MBA Program is a blend of management concepts & their applications.  |                |           |                   |                     |
| 6.      | The Curriculum of MBA Program incorporates latest trends in management.  |                |           |                   |                     |
| 7.      | The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.  |                |           |                   |                     |
| 8.      | Overall Rating on MBA Curriculum   |                |           |                   |                     |

Suggestions for improvement in MBA Curriculum: \_\_\_\_\_

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Signature of the Parent: \_\_\_\_\_

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### Employer's Feedback about MBA Curriculum

Name of the Employer: \_\_\_\_\_

Name of the Manager: \_\_\_\_\_

Name of the Employee (Alumni): \_\_\_\_\_

Academic Year: 2022-23

Syllabus Pattern: 2019 Revised

Tick Mark (✓) where appropriate

| Sr. No. | Ratings →  | A<br>Very Good | B<br>Good | C<br>Satisfactory | D<br>Unsatisfactory |
|---------|--|----------------|-----------|-------------------|---------------------|
|         | Particulars ↓  |                |           |                   |                     |
| 1.      | The Curriculum of MBA Program is designed to develop Holistic Personality of a student.  |                |           |                   |                     |
| 2.      | The Curriculum of MBA Program is designed to make management graduates employment ready.   |                |           |                   |                     |
| 3.      | The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.   |                |           |                   |                     |
| 4.      | The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning. |                |           |                   |                     |
| 5.      | The Curriculum of MBA Program is a blend of management concepts & their applications.  |                |           |                   |                     |
| 6.      | The Curriculum of MBA Program incorporates latest trends in management.  |                |           |                   |                     |
| 7.      | The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.  |                |           |                   |                     |
| 8.      | Overall Rating on MBA Curriculum   |                |           |                   |                     |

Suggestions for improvement in MBA Curriculum: \_\_\_\_\_

Signature of the Manager: \_\_\_\_\_

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### Alumni Feedback (Syllabus related)

Name: \_\_\_\_\_  
Academic Year: 2022-23

Year of Passing: \_\_\_\_\_  
Syllabus Pattern: 2019 Revised

Tick Mark (✓) where appropriate

| Sr. No. | Ratings →  | A<br>Very Good | B<br>Good | C<br>Satisfactory | D<br>Unsatisfactory |
|---------|--|----------------|-----------|-------------------|---------------------|
|         | Particulars ↓  |                |           |                   |                     |
| 1.      | Knowledge & Skills acquired through MBA Curriculum helps in improving job performance.   |                |           |                   |                     |
| 2.      | The Curriculum of MBA Program is designed to develop holistic personality of student.  |                |           |                   |                     |
| 3.      | The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.   |                |           |                   |                     |
| 4.      | The Curriculum of MBA Program is design to cover all dimensions of Courses in detail.  |                |           |                   |                     |
| 5.      | The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning. |                |           |                   |                     |
| 6.      | The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.                |                |           |                   |                     |
| 7.      | The Curriculum of MBA Program is a blend of management concepts & their applications.  |                |           |                   |                     |
| 8.      | The Curriculum of MBA Program incorporates latest trends in management.  |                |           |                   |                     |
| 9.      | The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.  |                |           |                   |                     |
| 10.     | Overall Rating on MBA Curriculum   |                |           |                   |                     |

Suggestions for improvement in MBA Curriculum: \_\_\_\_\_

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Name of the Alumni: \_\_\_\_\_

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Signature of the Alumni



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### “Report of Feedback about MBA Curriculum”

Academic Year: 2022-23

Syllabus Pattern: 2019 Pattern Revised

#### Feedback Collection Report

| <u>Sr. No.</u> | <u>Stakeholder</u> | <u>No. of Stakeholders</u> |
|----------------|--------------------|----------------------------|
| 1              | Students           | 145                        |
| 2              | Teachers           | 18                         |
| 3              | Alumni             | 42                         |
| 4              | Parents            | 21                         |
| 5              | Employers          | 15                         |

#### Scale of Analysis

| <u>Scale</u> | <u>Interpretation</u> |
|--------------|-----------------------|
| 1            | Unsatisfactory        |
| 2            | Satisfactory          |
| 3            | Good                  |
| 4            | Very Good             |





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### “Report of Feedback about MBA Curriculum”

Academic Year: 2022-23

Syllabus Pattern: 2019 Pattern Revised

#### Feedback Collection Report

| <u>Sr. No.</u> | <u>Stakeholder</u> | <u>No. of Stakeholders</u> |
|----------------|--------------------|----------------------------|
| 1              | Students           | 145                        |
| 2              | Teachers           | 18                         |
| 3              | Alumni             | 42                         |
| 4              | Parents            | 21                         |
| 5              | Employers          | 15                         |

#### Scale of Analysis

| <u>Scale</u> | <u>Interpretation</u> |
|--------------|-----------------------|
| 1            | Unsatisfactory        |
| 2            | Satisfactory          |
| 3            | Good                  |
| 4            | Very Good             |

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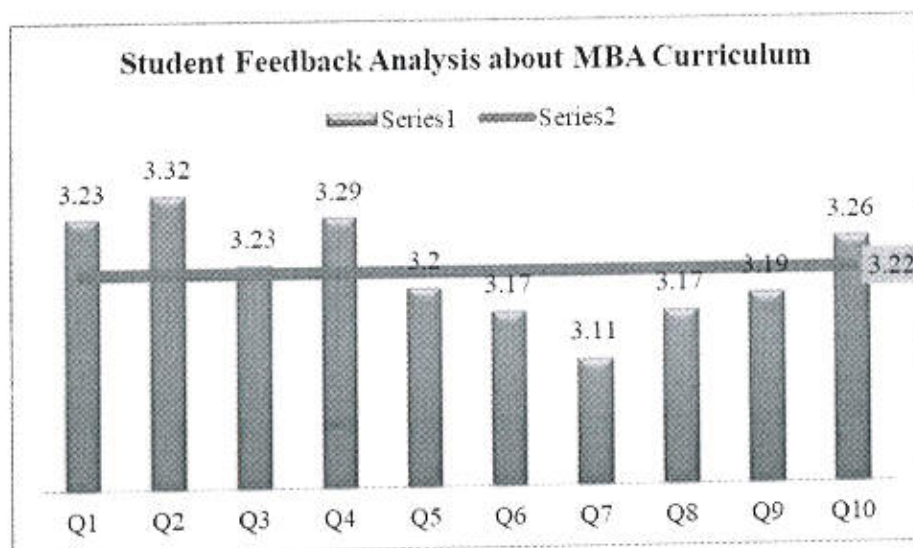
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### Student Feedback Analysis Report

| Sr. No. | Parameter | Content  | Weighted Average |
|---------|-----------|--|------------------|
| 1       | Q1        | The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.   | 3.29             |
| 2       | Q2        | The Curriculum of MBA Program is design to cover all dimensions of Courses in detail.  | 3.32             |
| 3       | Q3        | The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning. | 3.23             |
| 4       | Q4        | The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.                | 3.29             |
| 5       | Q5        | The Curriculum of MBA Program is a blend of management concepts & their applications.  | 3.20             |
| 6       | Q6        | The Curriculum of MBA Program incorporates latest trends in management.  | 3.17             |
| 7       | Q7        | The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.  | 3.11             |
| 8       | Q8        | Learning Resources prescribed in the MBA Curriculum are relevant, adequate & useful.   | 3.17             |
| 9       | Q9        | The Curriculum of MBA Program has appropriate Concurrent Evaluation & University Evaluation Pattern.   | 3.19             |
| 10      | Q10       | Overall Rating on MBA Curriculum   | 3.26             |
|         |           | Average  | 3.22             |



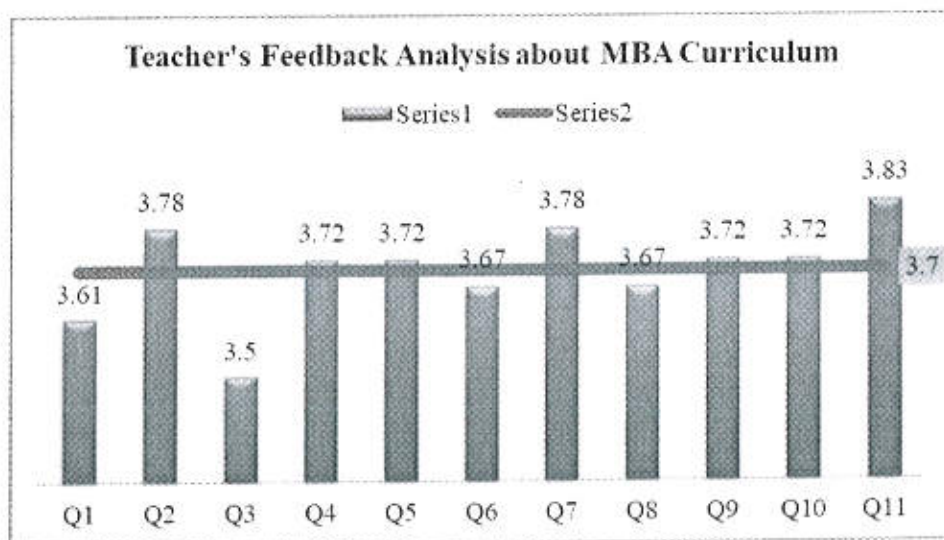
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### Teacher's Feedback Analysis Report

| Sr. No. | Parameter | Content  | Weighted Average |
|---------|-----------|--|------------------|
| 1       | Q1        | The Curriculum of MBA Program clearly defines Program & Course Objectives.   | 3.61             |
| 2       | Q2        | The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.   | 3.78             |
| 3       | Q3        | The Curriculum of MBA Program is design to cover all dimensions of Courses in detail.  | 3.50             |
| 4       | Q4        | The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning. | 3.72             |
| 5       | Q5        | The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.                | 3.72             |
| 6       | Q6        | The Curriculum of MBA Program is a blend of management concepts & their applications.  | 3.67             |
| 7       | Q7        | The Curriculum of MBA Program incorporates latest trends in management.  | 3.78             |
| 8       | Q8        | The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.  | 3.67             |
| 9       | Q9        | Learning Resources prescribed in the MBA Curriculum are relevant, adequate & useful.   | 3.72             |
| 10      | Q10       | The Curriculum of MBA Program has appropriate Concurrent Evaluation & University Evaluation Pattern.   | 3.72             |
| 11      | Q11       | Overall Rating on MBA Curriculum   | 3.83             |
| Average |           |  | 3.70             |



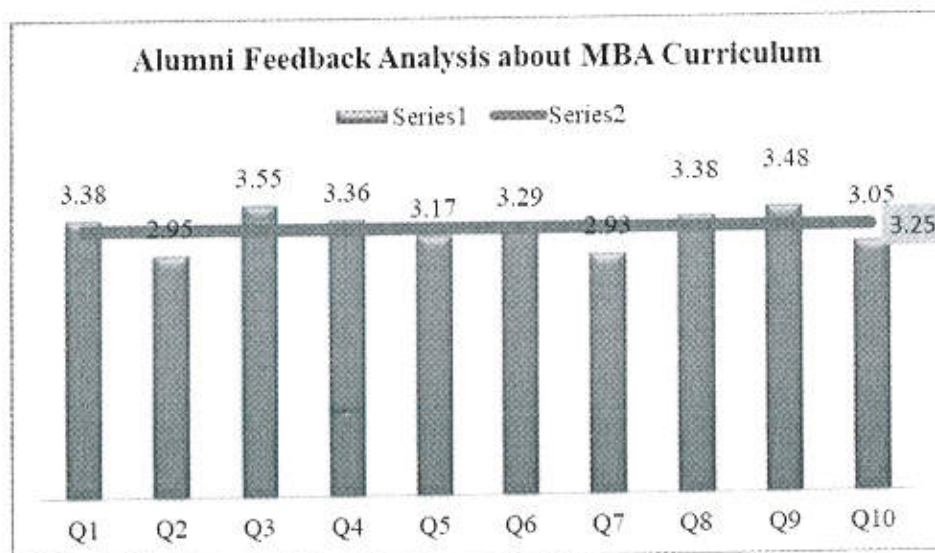
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### Alumni Feedback Analysis Report

| Sr. No. | Parameter | Content  | Weighted Average |
|---------|-----------|--|------------------|
| 1       | Q1        | Knowledge & Skills acquired through MBA Curriculum helps in improving job performance.   | 3.38             |
| 2       | Q2        | The Curriculum of MBA Program is designed to develop holistic personality of student.  | 2.95             |
| 3       | Q3        | The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.   | 3.55             |
| 4       | Q4        | The Curriculum of MBA Program is design to cover all dimensions of Courses in detail.  | 3.36             |
| 5       | Q5        | The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning. | 3.17             |
| 6       | Q6        | The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.                | 3.29             |
| 7       | Q7        | The Curriculum of MBA Program is a blend of management concepts & their applications.  | 2.93             |
| 8       | Q8        | The Curriculum of MBA Program incorporates latest trends in management.  | 3.38             |
| 9       | Q9        | The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.  | 3.48             |
| 10      | Q10       | Overall Rating on MBA Curriculum   | 3.05             |
| Average |           |  | 3.25             |



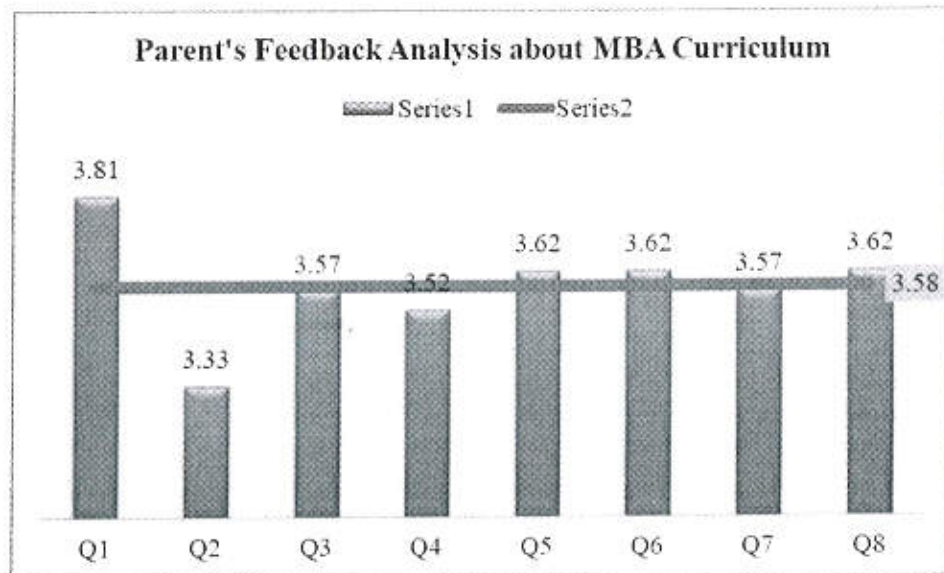
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### Parent's Feedback Analysis Report

| Sr. No. | Parameter | Content  | Weighted Average |
|---------|-----------|--|------------------|
| 1       | Q1        | The Curriculum of MBA Program is designed to enhance employability & result in better career opportunities.                                  | 3.81             |
| 2       | Q2        | The Curriculum of MBA Program is designed to develop Holistic Personality of a student.  | 3.33             |
| 3       | Q3        | The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning. | 3.57             |
| 4       | Q4        | The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.                | 3.52             |
| 5       | Q5        | The Curriculum of MBA Program is a blend of management concepts & their applications.  | 3.62             |
| 6       | Q6        | The Curriculum of MBA Program incorporates latest trends in management.  | 3.62             |
| 7       | Q7        | The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.  | 3.57             |
| 8       | Q8        | Overall Rating on MBA Curriculum   | 3.62             |
|         |           | Average  | 3.58             |



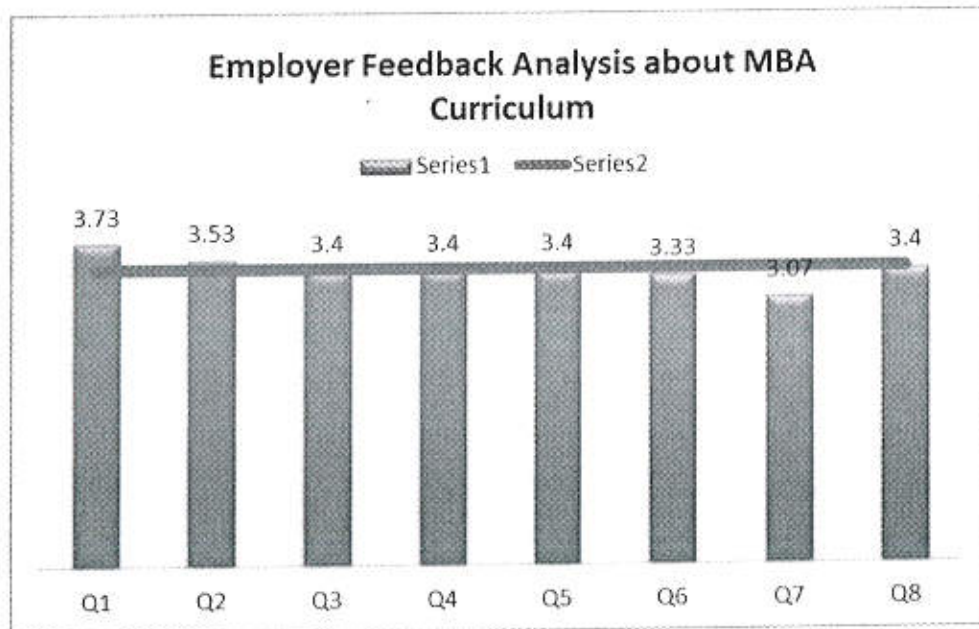
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### Employer's Feedback Analysis Report

| Sr. No. | Parameter | Content  | Weighted Average |
|---------|-----------|--|------------------|
| 1       | Q1        | The Curriculum of MBA Program is designed to develop Holistic Personality of a student.  | 3.73             |
| 2       | Q2        | The Curriculum of MBA Program is designed to make management graduates employment ready.   | 3.53             |
| 3       | Q3        | The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.   | 3.4              |
| 4       | Q4        | The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning. | 3.4              |
| 5       | Q5        | The Curriculum of MBA Program is a blend of management concepts & their applications.  | 3.4              |
| 6       | Q6        | The Curriculum of MBA Program incorporates latest trends in management.  | 3.33             |
| 7       | Q7        | The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.  | 3.07             |
| 8       | Q8        | Overall Rating on MBA Curriculum   | 3.4              |
|         |           | Average  | 3.41             |



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### Observations and Suggestion:

- The Curriculum be aligned with National Education Policy (NEP) 2020.
- Case Study based approach can be included in the curriculum.
- Content of Digital Marketing – I and Digital Marketing – II has to be revised as per the requirement of the Industry.
- Marketing 4.0 can be replaced with Marketing 5.0
- Content of Marketing Strategy can be improved to avoid duplication.
- Content of Advance Financial Management can be revised to avoid duplication. Concept like corporate restructuring, Mergers and Acquisition etc should be introduced.
- Content of Corporate Governance can be revised. Global concept like ESG, Green Finance, Blue Finance.
- Content of Strategic Human Resource Management can be as per the industry.

*Manoj*

Dr Abhijit Mancharkar  
Director  
AISSMS IOM, Pune

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## **Action Taken Report of MBA Curriculum**

**(2022-23)**





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SHRI MALOHIRAJE CHHATRAPATI  
Honorary Secretary

Dr ABHIJIT MANCHARKAR  
Director

AISSMSIOM/490/1 12022-23

Date: 26<sup>th</sup> May 2023

To,  
Dr Shailesh Kasande,  
Chairman – MBA Curriculum Revision Core Committee,  
Savitribai Phule Pune University,  
Pune

Subject: Observations & suggestions regarding MBA Curriculum/ Syllabus for revision

Respected Sir,

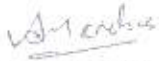
This is to bring to your kind notice that the institute has a practice of collecting & analyzing feedback about the curriculum from various stakeholders like - Students, Teachers, Alumni, Parents and Employers.

The Institute has prepared 'Feedback Analysis Report' regarding curriculum for Academic Year 2022-23 along with observations & suggestions

The said feedback report is attached herewith for your kind perusal & curriculum revision.

Thank You,

Regards,

  
Dr Abhijit Mancharkar  
Director  
AISSMS IOM



Enclosure: 1) Feedback Analysis Report



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Received with Thanks.  
Shall put up before  
the curriculum  
revision committee.