



AISSMS
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**Feedback Analysis and Action Taken Report
Of
MBA Curriculum
(2018-19)**



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Feedback Analysis of MBA Curriculum

(2018-19)



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Student's Feedback about MBA Curriculum

Class: _____

Div.: _____

Academic Year: _____

Syllabus Pattern: 2016 Pattern

Tick Mark (✓) where appropriate

Sr. No.	Ratings →	A Very Good	B Good	C Satisfactory	D Unsatisfactory
	Particulars ↓				
1.	The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.				
2.	The Curriculum of MBA Program is design to cover all dimensions of Courses in detail.				
3.	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.				
4.	The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.				
5.	The Curriculum of MBA Program is a blend of management concepts & their applications.				
6.	The Curriculum of MBA Program incorporates latest trends in management.				
7.	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.				
8.	Learning Resources prescribed in the MBA Curriculum are relevant, adequate & useful.				
9.	The Curriculum of MBA Program has appropriate Concurrent Evaluation & University Evaluation Pattern.				
10.	Overall Rating on MBA Curriculum				

Suggestions for improvement in MBA Curriculum: _____

Name of the student: _____

Signature of the student: _____



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Teacher's Feedback about MBA Curriculum

Name of the Faculty: _____ Specialization: _____
Academic Year: _____ Syllabus Pattern: _____

Tick Mark (✓) where appropriate

Sr. No.	Ratings →	A Very Good	B Good	C Satisfactory	D Unsatisfactory
	Particulars ↓				
1.	The Curriculum of MBA Program clearly defines Program & Course Objectives.				
2.	The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.				
3.	The Curriculum of MBA Program is design to cover all dimensions of Courses in detail.				
4.	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.				
5.	The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.				
6.	The Curriculum of MBA Program is a blend of management concepts & their applications.				
7.	The Curriculum of MBA Program incorporates latest trends in management.				
8.	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.				
9.	Learning Resources prescribed in the MBA Curriculum are relevant, adequate & useful.				
10.	The Curriculum of MBA Program has appropriate Concurrent Evaluation & University Evaluation Pattern.				
11.	Overall Rating on MBA Curriculum				

Suggestions for improvement in MBA Curriculum: _____

Signature of the Faculty: _____



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Alumni Feedback about MBA Curriculum

Name: _____
Academic Year: 2018-19

Year of Passing: _____
Syllabus Pattern: 2016

Tick Mark (✓) where appropriate

Sr. No.	Ratings →	A Very Good	B Good	C Satisfactory	D Unsatisfactory
	Particulars ↓				
1.	Knowledge & Skills acquired through MBA Curriculum helps in improving job performance.				
2.	The Curriculum of MBA Program is designed to develop holistic personality of student.				
3.	The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.				
4.	The Curriculum of MBA Program is design to cover all dimensions of Courses in detail.				
5.	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.				
6.	The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.				
7.	The Curriculum of MBA Program is a blend of management concepts & their applications.				
8.	The Curriculum of MBA Program incorporates latest trends in management.				
9.	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.				
10.	Overall Rating on MBA Curriculum				

Suggestions for improvement in MBA Curriculum: _____

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Name of the Alumni: _____



✓

Signature of the Alumni

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Parent's Feedback about MBA Curriculum

Parent Name: _____
Academic Year: _____

Ward's Name: _____
Syllabus Pattern: 2016

Tick Mark (✓) where appropriate

Sr. No.	Ratings →	A Very Good	B Good	C Satisfactory	D Unsatisfactory
	Particulars ↓				
1.	The Curriculum of MBA Program is designed to enhance employability & result in better career opportunities.				
2.	The Curriculum of MBA Program is designed to develop Holistic Personality of a student.				
3.	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.				
4.	The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.				
5.	The Curriculum of MBA Program is a blend of management concepts & their applications.				
6.	The Curriculum of MBA Program incorporates latest trends in management.				
7.	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.				
8.	Overall Rating on MBA Curriculum				

Suggestions for improvement in MBA Curriculum: _____

Signature of the Parent: _____



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Employer's Feedback about MBA Curriculum

Name of the Employer: _____

Name of the Manager: _____

Name of the Employee (Alumni): _____

Academic Year: 2018-19

Syllabus Pattern: 2016

Tick Mark (✓) where appropriate

Sr. No.	Ratings →	A Very Good	B Good	C Satisfactory	D Unsatisfactory
	Particulars ↓				
1.	The Curriculum of MBA Program is designed to develop Holistic Personality of a student.				
2.	The Curriculum of MBA Program is designed to make management graduates employment ready.				
3.	The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.				
4.	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.				
5.	The Curriculum of MBA Program is a blend of management concepts & their applications.				
6.	The Curriculum of MBA Program incorporates latest trends in management.				
7.	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.				
8.	Overall Rating on MBA Curriculum				

Suggestions for improvement in MBA Curriculum: _____

Signature of the Manager: _____



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“Report of Feedback about MBA Curriculum”

Syllabus Pattern: 2016 Pattern

Feedback Collection Report

<u>Sr. No.</u>	<u>Stakeholder</u>	<u>No. of Stakeholders</u>
1	Students	40
2	Teachers	15
3	Alumni	06
4	Parents	32
5	Employers	11

Scale of Analysis

<u>Scale</u>	<u>Interpretation</u>
1	Unsatisfactory
2	Satisfactory
3	Good
4	Very Good

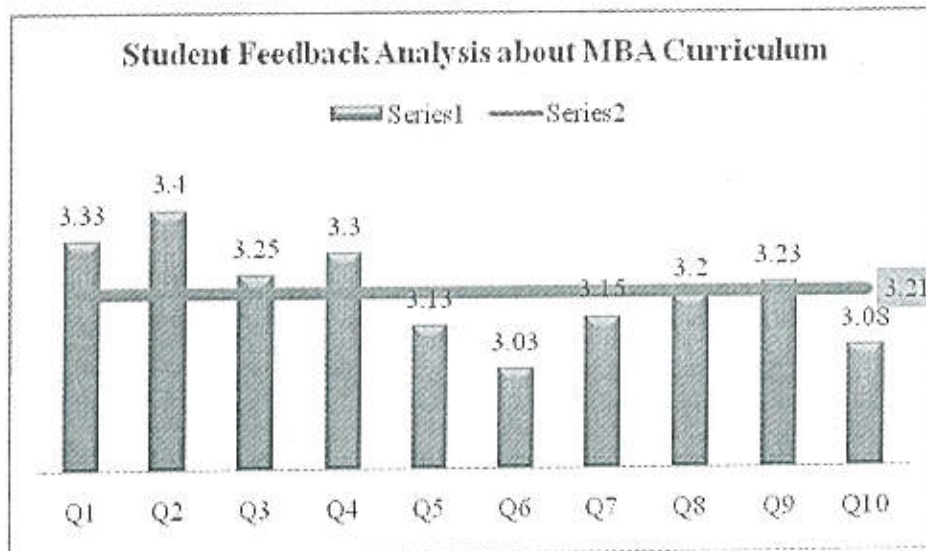


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Student Feedback Analysis Report

Sr. No.	Parameter	Content	Weighted Average
1	Q1	The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.	3.33
2	Q2	The Curriculum of MBA Program is design to cover all dimensions of Courses in detail.	3.4
3	Q3	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.	3.25
4	Q4	The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.	3.3
5	Q5	The Curriculum of MBA Program is a blend of management concepts & their applications.	3.13
6	Q6	The Curriculum of MBA Program incorporates latest trends in management.	3.03
7	Q7	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.	3.15
8	Q8	Learning Resources prescribed in the MBA Curriculum are relevant, adequate & useful.	3.2
9	Q9	The Curriculum of MBA Program has appropriate Concurrent Evaluation & University Evaluation Pattern.	3.23
10	Q10	Overall Rating on MBA Curriculum	3.08
		Average	3.21

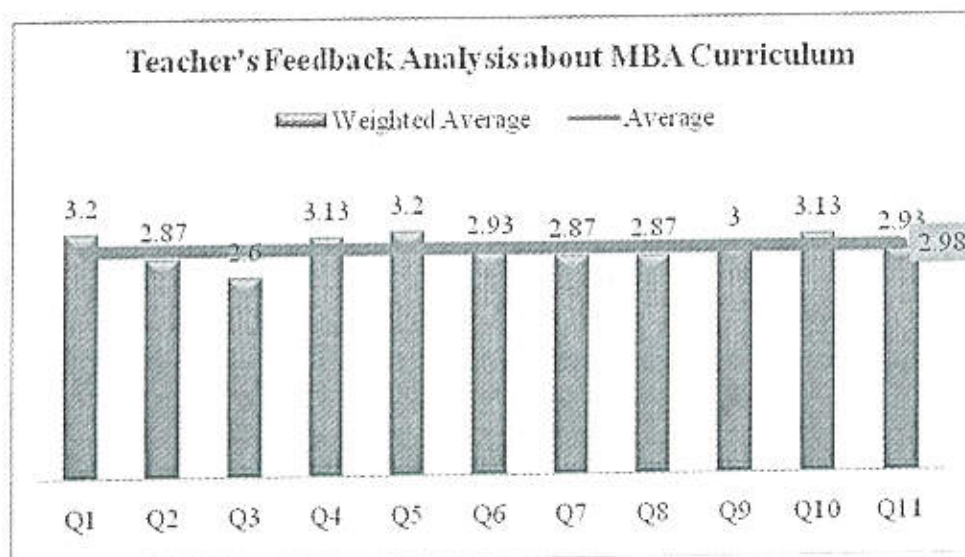


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Teacher's Feedback Analysis Report

Sr. No.	Parameter	Content	Weighted Average
1	Q1	The Curriculum of MBA Program clearly defines Program & Course Objectives.	3.2
2	Q2	The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.	2.87
3	Q3	The Curriculum of MBA Program is design to cover all dimensions of Courses in detail.	2.6
4	Q4	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.	3.13
5	Q5	The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.	3.2
6	Q6	The Curriculum of MBA Program is a blend of management concepts & their applications.	2.93
7	Q7	The Curriculum of MBA Program incorporates latest trends in management.	2.87
8	Q8	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.	2.87
9	Q9	Learning Resources prescribed in the MBA Curriculum are relevant, adequate & useful.	3
10	Q10	The Curriculum of MBA Program has appropriate Concurrent Evaluation & University Evaluation Pattern.	3.13
	Q11	Overall Rating on MBA Curriculum	2.93
		Average	2.98

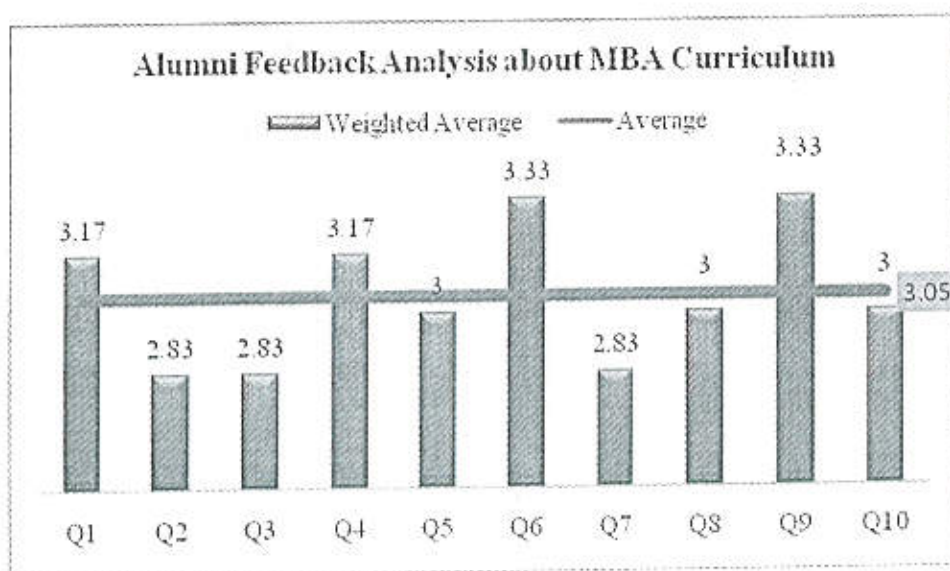


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Alumni Feedback Analysis Report

Sr. No.	Parameter	Content	Weighted Average
1	Q1	Knowledge & Skills acquired through MBA Curriculum helps in improving job performance.	3.17
2	Q2	The Curriculum of MBA Program is designed to develop holistic personality of student.	2.83
3	Q3	The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.	2.83
4	Q4	The Curriculum of MBA Program is design to cover all dimensions of Courses in detail.	3.17
5	Q5	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.	3.00
6	Q6	The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.	3.33
7	Q7	The Curriculum of MBA Program is a blend of management concepts & their applications.	2.83
8	Q8	The Curriculum of MBA Program incorporates latest trends in management.	3.00
9	Q9	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.	3.33
10	Q10	Overall Rating on MBA Curriculum	3.00
11		Average	3.05

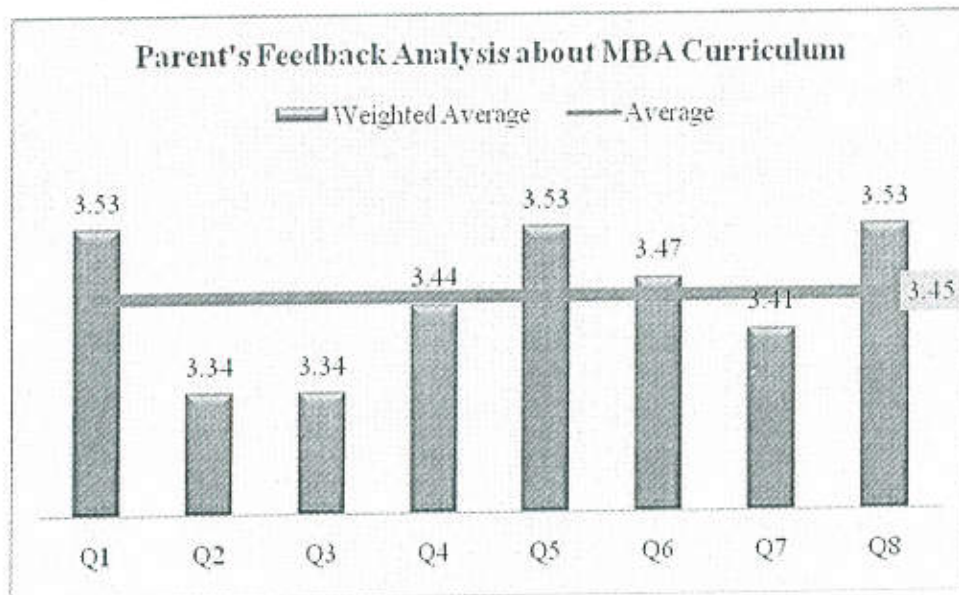


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Parent's Feedback Analysis Report

Sr. No.	Parameter	Content	Weighted Average
1	Q1	The Curriculum of MBA Program is designed to enhance employability & result in better career opportunities.	3.53
2	Q2	The Curriculum of MBA Program is designed to develop Holistic Personality of a student.	3.34
3	Q3	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.	3.34
4	Q4	The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.	3.44
5	Q5	The Curriculum of MBA Program is a blend of management concepts & their applications.	3.53
6	Q6	The Curriculum of MBA Program incorporates latest trends in management.	3.47
7	Q7	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.	3.41
8	Q8	Overall Rating on MBA Curriculum	3.53
Average			3.45



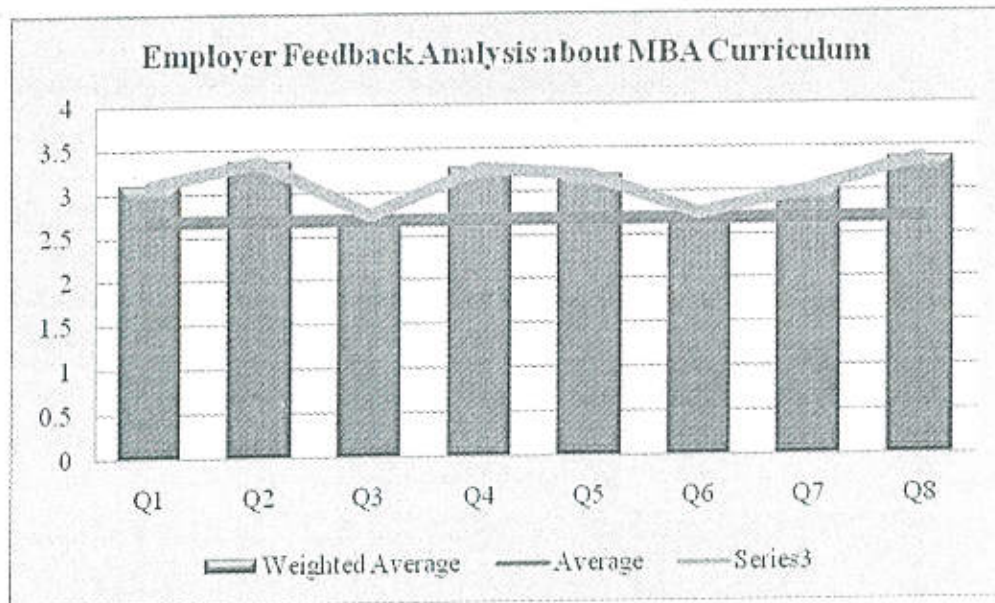
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Employer's Feedback Analysis Report

Sr. No.	Parameter	Content	Weighted Average
1	Q1	The Curriculum of MBA Program is designed to develop Holistic Personality of a student.	3.09
2	Q2	The Curriculum of MBA Program is designed to make management graduates employment ready.	3.36
3	Q3	The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.	2.73
4	Q4	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.	3.27
5	Q5	The Curriculum of MBA Program is a blend of management concepts & their applications.	3.18
6	Q6	The Curriculum of MBA Program incorporates latest trends in management.	2.73
7	Q7	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.	3
8	Q8	Overall Rating on MBA Curriculum	3.36
9		Average	2.67



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GENERAL OBSERVATIONS AND SUGGESTIONS:

- Specialization should be advanced to Sem II instead of Sem III so that focus on domain expertise can be more.
- Online Examination is should be continued but it should be on first two units instead of 5 units.
- Current mangement trends & industry trends should be considered to frame the syllabus.
- Business Ethics subject should be introduced.
- Business Analytics subject should be included.



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COURSE-WISE SUGGESTIONS GIVEN BY FACULTY MEMBERS:

1) Organizational Behavior:

- Values to be added in Unit -2
- The importance of values
- Terminal Versus Instrumental Values
- Generational Values
- Johari Window to be placed after Emotional Intelligence
- Motivational Strategies at workplace to be included
- McClelland's theory of Motivation to be included
- Conflict & Negotiation to be included
- Emotions & Moods to be included
- Power & Politics to be included

2) Human Resources Management:

- Evolution of HR to be added in Unit - 1
- Managing Employee Relations should comprises of only (Unit- 5)
 - Conflict & Negotiation
 - Types of Separation

3) Accounting for Business Decisions:

- Foundation Course in Accounting be introduced for the benefit of Non Commerce students.
- From industry perspective, more emphasis should be laid on reading and interpreting the financial statements.

4) Economic Analysis for Business Decisions:

- In chapter 3 concept of cost i.e meaning and types should be before 2 chapter market types.
- Types of cost and relationship between Average cost and marginal cost and Average revenue and marginal revenue to be before market types.
- We can make some changes like can delete National Income topic and add a topic from International Economics.



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5) Basics of Marketing and Marketing Management:

In Basics of Marketing and Marketing Management glimpses of following topics can be added.

- Digital marketing
- Personal selling
- Direct selling etc

6) Management Information System:

The following topic should be added.

- In Unit 4 - Advance E-Commerce and M-commerce to be included

7) Business Research Methods:

- The focus of this courses should be on fundamental knowledge about research methodology.
- The Experimental Research Designs should be dropped from this course and added to Contemporary Research Methods.
- The focus of Unit 5 should be on data interpretation and not on data analysis.

8) Specialization Courses:

- Important subjects like IMC, Personal selling should be considered for core course
- Elective subjects in Finance may include: Banking Operations, Insurance, Mutual Funds, Financial Planning.
- New Subjects to be included in Finance Specialization.
 - Financial Planning & Wealth Management
 - Investment Banking
- Topics to be included in the subject :Financial Systems of India, Markets & Services Mutual Funds – Concept and Objectives, Functions and Portfolio Classification, Organization and Management, Guidelines for Mutual Funds, Working of Public and Private Mutual Funds in India. Debt Securitization – Concept and Application – De-mat Services-need and Operations-role of NSDL and CSDL. Case Studies
- Corporate Finance should be included in Core subjects.

Dr. Abhijit Mancharkar

Dr. Abhijit Mancharkar,
Director – AISSMS IOM,
Pune



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Dr. Abhijit Mancharkar
DIRECTOR
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Action Taken Report of MBA Curriculum

(2018-19)



Director AISSMSIOM <director@aiissmsiom.org>

Feedback Analysis Report about MBA Curriculum

Director AISSMSIOM <director@aiissmsiom.org>

23 January 2019 at 13:59

To: Shailesh Kasande <skasande@gmail.com>

Bcc: AISSMS INSTITUTE OF MANAGEMENT - IOM <archanaraut@aiissmsiom.org>

To,

Dr. Shailesh Kasande,

Chairman – MBA Curriculum Revision,

Savitribai Phule Pune University,

Pune.

Subject: Observations & suggestions regarding MBA Curriculum/ Syllabus for revision

Respected Sir,

This is to bring to your kind notice that the Institute has a practice of collecting & analyzing feedback about the curriculum from various stakeholders like - Students, Teachers, Alumni, Parents and Employers.

The Institute has prepared 'Feedback Analysis Report' regarding curriculum along with observations & suggestions.

The said feedback report is attached herewith for your kind perusal & curriculum revision.

Thank You,


Regards,

Dr. Abhijit Mancharkar

Director,

AISSMS IOM, Pune

Enclosure: 1) Feedback Analysis Report about MBA Curriculum

 Feedback Analysis Report about MBA Curriculum.doc
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Director AISSMSIOM <director@aissmsiom.org>

Feedback Analysis Report about MBA Curriculum

Shailesh Kasande <skasande@gmail.com>
To: Director AISSMSIOM <director@aissmsiom.org>

23 January 2019 at 21:48

Noted.

Warm Regards
Dr. Shailesh Kasande
9921111099

in.linkedin.com/in/DrShaileshKasande
@ShaileshKasande
Skype: drshaileshkasande

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