



AISSMS

INSTITUTE OF MANAGEMENT

CRAFTING VALUED CORPORATE PROFESSIONALS

Approved by AICTE New Delhi, DTE Govt. of Maharashtra,
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Feedback Analysis and Action Taken Report Of MBA Curriculum (2022-23)



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Student's Feedback about MBA Curriculum

Class: _____ Div.: _____ Academic Year: _____ Syllabus Pattern: 2019 Revised

Tick Mark (✓) where appropriate

Sr. No.	Ratings → Particulars ↓	A Very Good	B Good	C Satisfactory	D Unsatisfactory
1.	The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.				
2.	The Curriculum of MBA Program is design to cover all dimensions of Courses in detail.				
3.	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.				
4.	The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.				
5.	The Curriculum of MBA Program is a blend of management concepts & their applications.				
6.	The Curriculum of MBA Program incorporates latest trends in management.				
7.	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.				
8.	Learning Resources prescribed in the MBA Curriculum are relevant, adequate & useful.				
9.	The Curriculum of MBA Program has appropriate Concurrent Evaluation & University Evaluation Pattern.				
10.	Overall Rating on MBA Curriculum				

Suggestions for improvement in MBA Curriculum: _____

Name of the student: _____

Signature of the student: _____

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Teacher's Feedback about MBA Curriculum

Name of the Faculty: _____ Specialization: _____
Academic Year: _____ Syllabus Pattern: _____

Tick Mark (✓) where appropriate

Sr. No.	Ratings → Particulars ↓	A Very Good	B Good	C Satisfactory	D Unsatisfactory
1.	The Curriculum of MBA Program clearly defines Program & Course Objectives.				
2.	The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.				
3.	The Curriculum of MBA Program is design to cover all dimensions of Courses in detail.				
4.	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.				
5.	The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.				
6.	The Curriculum of MBA Program is a blend of management concepts & their applications.				
7.	The Curriculum of MBA Program incorporates latest trends in management.				
8.	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.				
9.	Learning Resources prescribed in the MBA Curriculum are relevant, adequate & useful.				
10.	The Curriculum of MBA Program has appropriate Concurrent Evaluation & University Evaluation Pattern.				
11.	Overall Rating on MBA Curriculum				

Suggestions for improvement in MBA Curriculum: _____

Signature of the Faculty: _____


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Parent's Feedback about MBA Curriculum

Parent Name: _____

Ward's Name: _____

Academic Year: _____

Syllabus Pattern: 2019 Revised

Tick Mark (✓) where appropriate

Sr. No.	Ratings →	A Very Good	B Good	C Satisfactory	D Unsatisfactory
	Particulars ↓				
1.	The Curriculum of MBA Program is designed to enhance employability & result in better career opportunities.				
2.	The Curriculum of MBA Program is designed to develop Holistic Personality of a student.				
3.	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.				
4.	The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.				
5.	The Curriculum of MBA Program is a blend of management concepts & their applications.				
6.	The Curriculum of MBA Program incorporates latest trends in management.				
7.	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.				
8.	Overall Rating on MBA Curriculum				

Suggestions for improvement in MBA Curriculum: _____

Signature of the Parent: _____

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Employer's Feedback about MBA Curriculum

Name of the Employer: _____

Name of the Manager: _____

Name of the Employee (Alumni): _____

Academic Year: 2022-23

Syllabus Pattern: 2019 Revised

Tick Mark (✓) where appropriate

Sr. No.	Ratings → Particulars ↓	A Very Good	B Good	C Satisfactory	D Unsatisfactory
1.	The Curriculum of MBA Program is designed to develop Holistic Personality of a student.				
2.	The Curriculum of MBA Program is designed to make management graduates employment ready.				
3.	The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.				
4.	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.				
5.	The Curriculum of MBA Program is a blend of management concepts & their applications.				
6.	The Curriculum of MBA Program incorporates latest trends in management.				
7.	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.				
8.	Overall Rating on MBA Curriculum				

Suggestions for improvement in MBA Curriculum: _____

Signature of the Manager: _____

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✓

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Alumni Feedback (Syllabus related)

Name: _____

Academic Year: 2022-23

Year of Passing: _____

Syllabus Pattern: 2019 Revised

Tick Mark (✓) where appropriate

Sr. No.	Ratings →	A Very Good	B Good	C Satisfactory	D Unsatisfactory
	Particulars ↓				
1.	Knowledge & Skills acquired through MBA Curriculum helps in improving job performance.				
2.	The Curriculum of MBA Program is designed to develop holistic personality of student.				
3.	The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.				
4.	The Curriculum of MBA Program is design to cover all dimensions of Courses in detail.				
5.	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.				
6.	The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.				
7.	The Curriculum of MBA Program is a blend of management concepts & their applications.				
8.	The Curriculum of MBA Program incorporates latest trends in management.				
9.	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.				
10.	Overall Rating on MBA Curriculum				

Suggestions for improvement in MBA Curriculum: _____

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Name of the Alumni: _____

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Signature of the Alumni





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“Report of Feedback about MBA Curriculum”

Academic Year: 2022-23

Syllabus Pattern: 2019 Pattern Revised

Feedback Collection Report

<u>Sr. No.</u>	<u>Stakeholder</u>	<u>No. of Stakeholders</u>
1	Students	145
2	Teachers	18
3	Alumni	42
4	Parents	21
5	Employers	15

Scale of Analysis

<u>Scale</u>	<u>Interpretation</u>
1	Unsatisfactory
2	Satisfactory
3	Good
4	Very Good

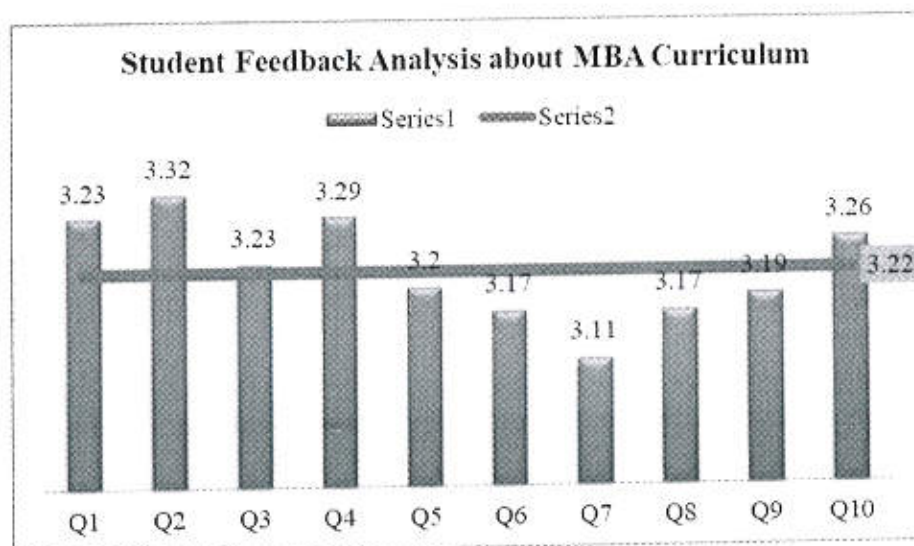
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Student Feedback Analysis Report

Sr. No.	Parameter	Content	Weighted Average
1	Q1	The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.	3.29
2	Q2	The Curriculum of MBA Program is design to cover all dimensions of Courses in detail.	3.32
3	Q3	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.	3.23
4	Q4	The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.	3.29
5	Q5	The Curriculum of MBA Program is a blend of management concepts & their applications.	3.20
6	Q6	The Curriculum of MBA Program incorporates latest trends in management.	3.17
7	Q7	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.	3.11
8	Q8	Learning Resources prescribed in the MBA Curriculum are relevant, adequate & useful.	3.17
9	Q9	The Curriculum of MBA Program has appropriate Concurrent Evaluation & University Evaluation Pattern.	3.19
10	Q10	Overall Rating on MBA Curriculum	3.26
		Average	3.22



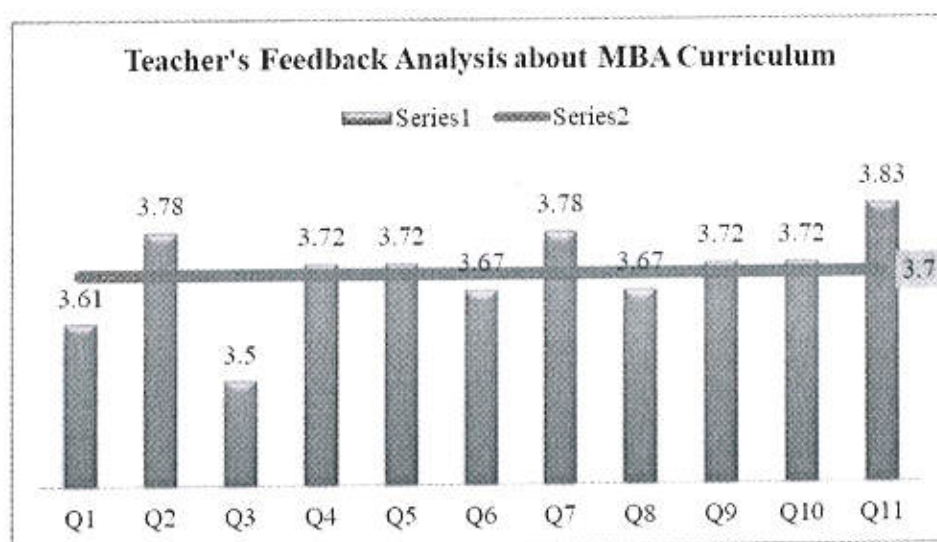
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Teacher's Feedback Analysis Report

Sr. No.	Parameter	Content	Weighted Average
1	Q1	The Curriculum of MBA Program clearly defines Program & Course Objectives.	3.61
2	Q2	The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.	3.78
3	Q3	The Curriculum of MBA Program is design to cover all dimensions of Courses in detail.	3.50
4	Q4	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.	3.72
5	Q5	The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.	3.72
6	Q6	The Curriculum of MBA Program is a blend of management concepts & their applications.	3.67
7	Q7	The Curriculum of MBA Program incorporates latest trends in management.	3.78
8	Q8	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.	3.67
9	Q9	Learning Resources prescribed in the MBA Curriculum are relevant, adequate & useful.	3.72
10	Q10	The Curriculum of MBA Program has appropriate Concurrent Evaluation & University Evaluation Pattern.	3.72
11	Q11	Overall Rating on MBA Curriculum	3.83
Average			3.70



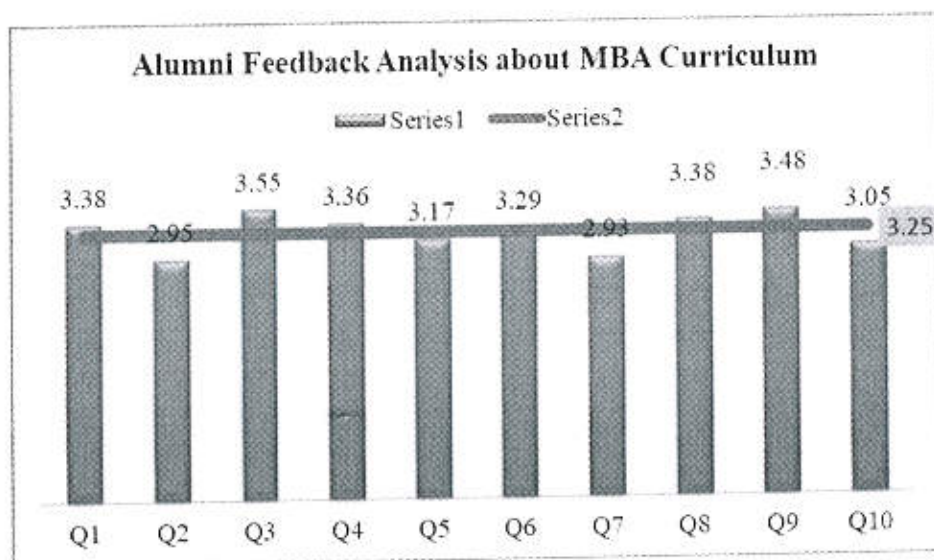
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Alumni Feedback Analysis Report

Sr. No.	Parameter	Content	Weighted Average
1	Q1	Knowledge & Skills acquired through MBA Curriculum helps in improving job performance.	3.38
2	Q2	The Curriculum of MBA Program is designed to develop holistic personality of student.	2.95
3	Q3	The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.	3.55
4	Q4	The Curriculum of MBA Program is design to cover all dimensions of Courses in detail.	3.36
5	Q5	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.	3.17
6	Q6	The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.	3.29
7	Q7	The Curriculum of MBA Program is a blend of management concepts & their applications.	2.93
8	Q8	The Curriculum of MBA Program incorporates latest trends in management.	3.38
9	Q9	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.	3.48
10	Q10	Overall Rating on MBA Curriculum	3.05
		Average	3.25



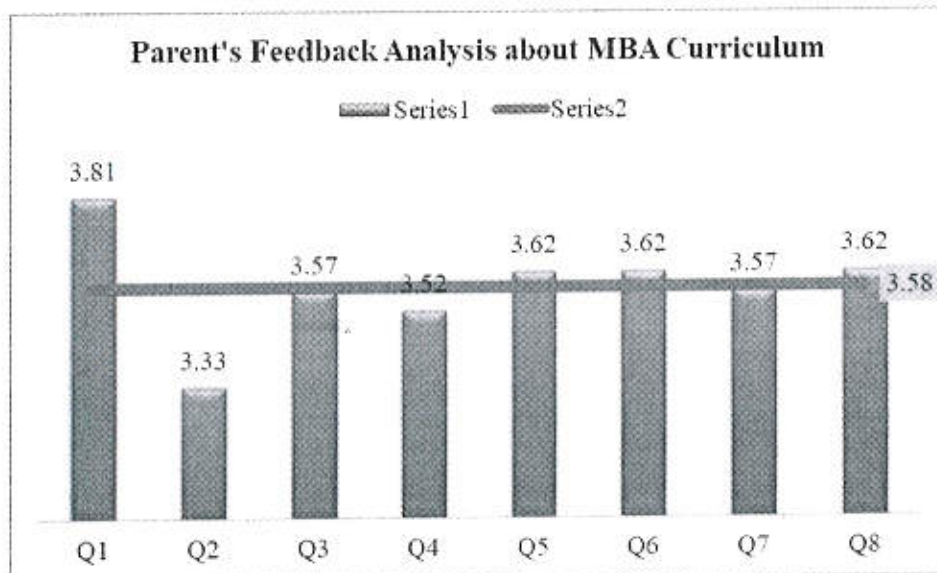
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Parent's Feedback Analysis Report

Sr. No.	Parameter	Content	Weighted Average
1	Q1	The Curriculum of MBA Program is designed to enhance employability & result in better career opportunities.	3.81
2	Q2	The Curriculum of MBA Program is designed to develop Holistic Personality of a student.	3.33
3	Q3	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.	3.57
4	Q4	The Curriculum of MBA Program incorporates Choice Based Credit & Grading System as per Current Practices in Education System.	3.52
5	Q5	The Curriculum of MBA Program is a blend of management concepts & their applications.	3.62
6	Q6	The Curriculum of MBA Program incorporates latest trends in management.	3.62
7	Q7	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.	3.57
8	Q8	Overall Rating on MBA Curriculum	3.62
Average			3.58



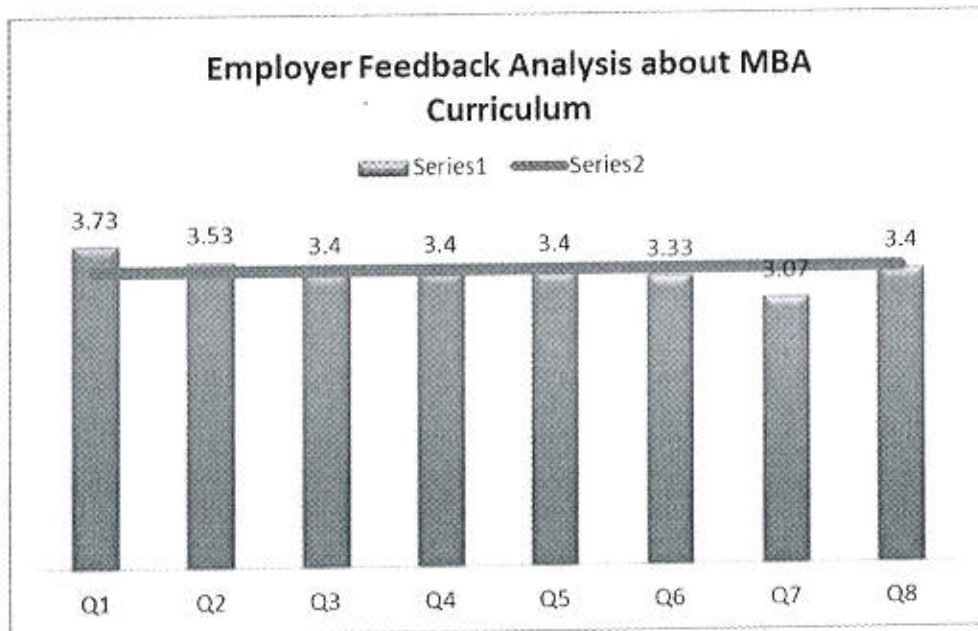
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Employer's Feedback Analysis Report

Sr. No.	Parameter	Content	Weighted Average
1	Q1	The Curriculum of MBA Program is designed to develop Holistic Personality of a student.	3.73
2	Q2	The Curriculum of MBA Program is designed to make management graduates employment ready.	3.53
3	Q3	The Curriculum of MBA Program is Comprehensive & Extensively covers desired Competencies & Skills.	3.4
4	Q4	The Curriculum of MBA program has inbuilt flexibility & offers wide basket of specializations & electives focusing on Experiential Learning.	3.4
5	Q5	The Curriculum of MBA Program is a blend of management concepts & their applications.	3.4
6	Q6	The Curriculum of MBA Program incorporates latest trends in management.	3.33
7	Q7	The Curriculum of MBA Program is designed according to changes in needs & concerns of the Industry.	3.07
8	Q8	Overall Rating on MBA Curriculum	3.4
		Average	3.41



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(Signature)

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Observations and Suggestion:

- The Curriculum be aligned with National Education Policy (NEP) 2020.
- Case Study based approach can be included in the curriculum.
- Content of Digital Marketing – I and Digital Marketing – II has to be revised as per the requirement of the Industry.
- Marketing 4.0 can be replaced with Marketing 5.0
- Content of Marketing Strategy can be improved to avoid duplication.
- Content of Advance Financial Management can be revised to avoid duplication. Concept like corporate restructuring, Mergers and Acquisition etc should be introduced.
- Content of Corporate Governance can be revised. Global concept like ESG, Green Finance, Blue Finance.
- Content of Strategic Human Resource Management can be as per the industry.

Mancharkar

Dr Abhijit Mancharkar
Director
AISSMS IOM, Pune

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SHRI MALOJIRAJE CHILATRAPATI
Honorary Secretary

Dr ABHIJIT MANCHARKAR
Director

AISSMSIOM/ 490/1 12022-23

Date: 26th May 2023

To,
Dr Shailesh Kasande,
Chairman – MBA Curriculum Revision Core Committee,
Savitribai Phule Pune University,
Pune

Subject: Observations & suggestions regarding MBA Curriculum/ Syllabus for revision

Respected Sir,

This is to bring to your kind notice that the institute has a practice of collecting & analyzing feedback about the curriculum from various stakeholders like - Students, Teachers, Alumni, Parents and Employers.

The Institute has prepared 'Feedback Analysis Report' regarding curriculum for Academic Year 2022-23 along with observations & suggestions

The said feedback report is attached herewith for your kind perusal & curriculum revision.

Thank You,

Regards,


Dr Abhijit Mancharkar
Director
AISSMS IOM



Enclosure: 1) Feedback Analysis Report



Received with Thanks.
Shall put up before
the curriculum
revision committee.