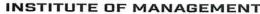


## AISSMS







## Development of Holistic Personality of Students for Employability Enhancement and Entrepreneurial Development

In line with vision & mission, objectives of MBA Program and national priorities the Institute gives priority and thrust on employability enhancement and entrepreneurship development. The Institute's distinctiveness is in developing holistic personality of students for employability enhancement and entrepreneurial development.

- The Institute equips students with leading knowledge, right attitude, required skills and revered values to develop holistic personality of students.
- The teachers use innovative, interactive and ICT enabled teaching-learning process to make education meaningful, understandable and interesting.
- The teaching-learning process is aligned with outcome based education.
- The teachers use student centric methods experiential learning, participative learning, activity based learning, problem solving methodologies etc. so that students acquire lifelong learning.
- The teachers use role plays, case discussions, presentations, group discussions, projects, situation analysis, news analysis, field work etc. to enhance learning experience.
- The Institute inculcates research culture among students through internship project, dissertation, research projects, case analysis etc.
- The library is knowledge repository and provides variety of enriched learning resources including e-resources to students.
- 'Psychometric Test' is conducted for assessment of personality and aptitude of students.
- Professional counselling is provided to students to understand personality of students and guide them towards holistic development.
- The mentoring activity is conducted for students to understand their potential and channelize it in right direction towards achieving success in the career.



- The co-curricular activities like seminars, workshops, conferences, industrial visits, specialisation club activities, international cross-cultural sessions etc. are organised to make the students understand emerging global trends.
- The institute offers certification courses on topics beyond curriculum like Digital Marketing, Employee Engagement and Retention Strategies, GST etc. for enhancing corporate readiness of students.
- The 'Soft Skill' course is conducted for students to develop skills required by corporate world. The Language Lab is used for improving English communication skills.
- The extra-curricular activities like cultural and sports activities are organised to develop overall personality of students.
- For physical, mental and spiritual well-being of students yoga and meditation sessions are organised.
- The national festivals and days are celebrated to imbibe human values among students.
- NSS unit and SDO organises extension and social activities like Tree Plantation, Blood Donation, Swachh Bharat Abhiyan, Anti-Plastic Drive, Gender Equality, etc. for community development. Students are socially sensitised through these activities making them socially responsible citizen.
- The tie-ups with reputed companies support in offering internship and employment opportunities to students.
- Alumni are successful as corporate managers & entrepreneurs and contribute in placements.
- The prestigious business organizations are recruiters of students.
- The 'Start-up and Innovation Centre' inculcates entrepreneurial culture among students and encourages them to become entrepreneurs.
- The entrepreneurship development activities like Certificate Course on 'Entrepreneurship', Business Idea Presentation Competition etc. are organised.
- The Institute develops competent managers and entrepreneurs who would provide leadership in bringing socio-economic development.



DIRECTOR

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