



AISSMS
INSTITUTE OF MANAGEMENT
CRAFTING VALUED CORPORATE PROFESSIONALS
Approved by AICTE New Delhi, DTE Govt. of Maharashtra,
Affiliated to Savitribai Phule Pune University
Accredited by NAAC with 'A+' Grade



Development of Holistic Personality of Students for Employability Enhancement and Entrepreneurial Development

In line with vision & mission, objectives of MBA Program and national priorities the Institute gives priority and thrust on employability enhancement and entrepreneurship development. *The Institute's distinctiveness is in developing holistic personality of students for employability enhancement and entrepreneurial development.*

- The Institute equips students with leading knowledge, right attitude, required skills and revered values to develop holistic personality of students.
- The teachers use innovative, interactive and ICT enabled teaching-learning process to make education meaningful, understandable and interesting.
- The teachers use student centric methods - experiential learning, participative learning, activity based learning, problem solving methodologies etc. so that students acquire lifelong learning.
- The teachers use role plays, case discussions, presentations, group discussions, projects, situation analysis, news analysis, field work etc. to enhance learning experience.
- The Institute inculcates research culture among students through internship project, dissertation, research projects, case analysis etc.
- The library is knowledge repository and provides variety of enriched learning resources including e-resources to students.
- 'Psychometric Test' is conducted for assessment of personality and aptitude of students.
- Professional counselling is provided to students to understand personality of students and guide them towards holistic development.
- The mentoring activity is conducted for students to understand their potential and channelize it in right direction towards achieving success in the career.



- The co-curricular activities like - seminars, workshops, conferences, industrial visits, specialisation club activities, international cross-cultural sessions etc. are organised to make the students understand emerging global trends.
- The institute offers certification courses on topics beyond curriculum like – Digital Marketing, Employee Engagement and Retention Strategies, GST etc. for enhancing corporate readiness of students.
- The ‘Soft Skill’ course is conducted for students to develop skills required by corporate world. The Language Lab is used for improving English communication skills.
- The extra-curricular activities like cultural and sports activities are organised to develop overall personality of students.
- For physical, mental and spiritual well-being of students yoga and meditation sessions are organised.
- The national festivals and days are celebrated to imbibe human values among students.
- NSS unit organises extension activities like - Tree Plantation, Blood Donation, Swachh Bharat Abhiyan, Road & Rail Safety Awareness, Drug Free India Campaign, Gender Equality, etc. for community development. Students are socially sensitised through these activities making them socially responsible citizen.
- The tie-ups with reputed companies support in offering internship and employment opportunities to students.
- Alumni are successful as corporate managers & entrepreneurs and contribute in placements.
- The job fairs are organised for providing employment opportunities to students.
- The prestigious business organizations are recruiters of students.
- The ‘Start-up and Innovation Centre’ inculcates entrepreneurial culture among students and encourages them to become entrepreneurs.
- The entrepreneurship development activities like – Certificate Course on ‘Entrepreneurship’, Business Idea Presentation Competition, Mini-Project on Successful Entrepreneurs etc. are organised.
- The Institute develops competent managers and entrepreneurs who would provide leadership in bringing socio-economic development.



Maahs
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