



ALL INDIA SHRI SHIVAJI MEMORIAL SOCIETY'S
INSTITUTE OF MANAGEMENT
KENNEDY ROAD, NEAR RTO , PUNE – 411 001



Certificate Program

on

Employee Engagement and Retention Strategies

Topics included in Program:

- Understanding and Defining Employee Engagement, its dimensions.
- Focusing on antecedents that facilitate Employee Engagement – Role of Manager and Employees in the Engagement Process.
- Models and Measures of Engagement
- Engagement Initiatives and various interventions to be followed
- Retention strategies used by corporate organization

Duration : 20 hours

Features of IOM:

- Qualified & experienced faculty members
- Quality Education
- State of art Infrastructure
- Linkage with highly reputed Industries

Contact Us:

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