



ALL INDIA SHRI SHIVAJI MEMORIAL SOCIETY'S
INSTITUTE OF MANAGEMENT
KENNEDY ROAD, NEAR RTO , PUNE – 411 001



Certificate Course on Entrepreneurship

Topics included in Program:

- Entrepreneurship as a career choice & Motivation
- Qualities of an entrepreneur
- Support Agencies to be contacted
- Role of DIC, KVIC
- Process of starting micro & small, medium enterprises
- Business opportunities guidance
- How to conduct market survey
- Sharing of experiences by successful entrepreneurs
- Basic management concepts
- Marketing of MSME products
- Project financing & documents required
- Practical Experience on Entrepreneurship

Duration : 24 hours

Features of IOM:

- Qualified & experienced faculty members
- Quality Education
- State of art Infrastructure
- Linkage with highly reputed Industries

Contact Us:

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