All India Shri Shivaji Memorial Society's
INSTITUTE OF MANAGEMENT
(MBA)

Kennedy Road, Pune - 411 001

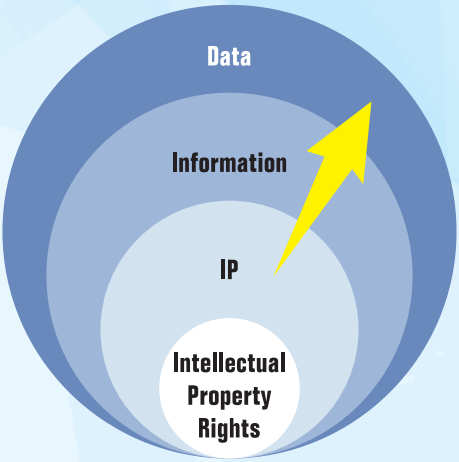
2 Days National Seminar

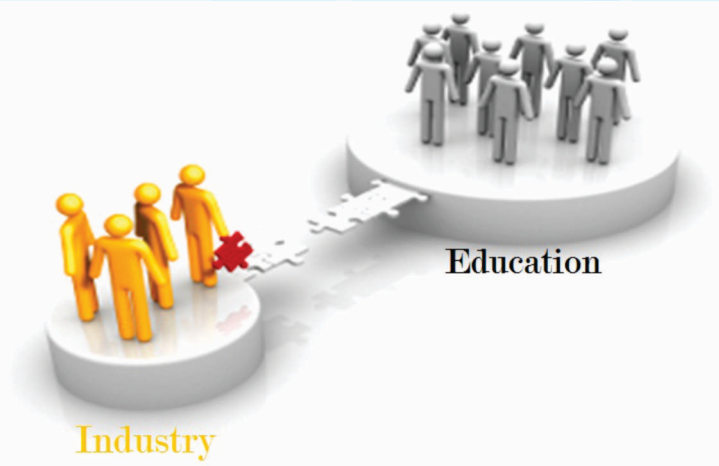
on

Industry Academia Innovative Practices and Intellectual Property Rights (IPR)

24th & 25th January, 2018

Expanding the Range of Intellectual Property





About the Society

All India Shri Shivaji Memorial Society was established by Rajarshi Chhatrapati Shahu Maharaj in 1917. In the year 1932 Classes of Shri Shivaji Preparatory Military School were started to impart military oriented education to the society at large. Today the Society has evolved and grown into one of the leading educational institutions not only in the City of Pune and the State of Maharastra but in the entire country. The Society promotes education, which plays a very vital role in the socio-economic scenario of the country and has been diversified and runs various professional Courses in its portfolio.

About the Institute

Institute of Management (IOM) is one of the 13 educational Institutes of the AISSMS established in the year 2002 for imparting quality education in management. Our two year full time " Master in Business Administration" (MBA) Course is approved by the All India Council For Technical Education (AICTE), New Delhi and affiliated to Savitribai Phule Pune University. The specialization offered are Marketing, Finance, Human Resource, Supply Chain Management, International Business and Information Technology Management.

Patrons

Shri Shahu Chhatrapati, Kolhapur
President, AISSMS

Shri Sambhajiraje Chhatrapati
Vice- President, AISSMS

Shri Malojiraje Chhatrapati
Honorary Secretary, AISSMS

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Honorary Joint Secretary, AISSMS

Shri Ajay Uttamrao Patil
Honorary Treasurer, AISSMS

Shri Vishwas Bajirao Patil
Chairman, Governing Council, AISSMS

Shri Sahebrao R. Jadhav
Chairman, Managing Committee, AISSMS & Chairman, School Committee

Industry Academia Innovative Practices and Intellectual Property Rights (IPR)

Industry Academia Innovative Practices

Collaboration between educational institutions and Research and Development divisions of industries is the triggering point to research and innovation. These collaborations pave the way to knowledge and technology transfer from academia to industries and vice-versa. One of the best outcome of this is the development of highly skilled human resource.

The Seminar will focus on the following points-

1. Industry needs and trends in research: from internal to open innovation
2. Knowledge Transfer from academia to industry: best practice
3. Joint R&D projects between institute and industry.
4. Training needs and job opportunities in the knowledge economy
5. Policies and government support.

Intellectual Property Rights

In today's globally competitive environment, intellectual property rights play an important role in the context of economic growth. Intellectual Property (IP) rights fuel the engine of prosperity, fostering invention and innovation. The increasing popularity of intangible assets in the global economy is forcing business organizations to actively manage their IP as a key driver for building and sustaining their competitive advantage and achieving superior performance.

The seminar will emphasize on the following points :

1. Basic concepts of Intellectual Property Rights.
2. Process of promoting Intellectual Property Rights
3. Enforcement of Intellectual Property Rights.

Accommodation

Accommodation will be provided on demand of the participants. However the registration fee does not include the Accommodation charges.

Dr. S. V. Patankar
Officiating Director & Convener

Organizing Committee

Prof. Bhalchandra Bite
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Registration Committee

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Prof. Urssila Sumant
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Participants are required to fill up the registration form by using following link. https://goo.gl/forms/vRfzlvfrChBJojAv1

Students –	Rs. 200
Academicians & Research Scholars –	Rs. 500
Industry Personnel –	Rs. 750

Registration fees will be accepted by Cash/DD/NEFT DD should be drawn in favor of DIRECTOR AISSMS INSTITUTE OF MANAGEMENT, PUNE.

For NEFT kindly note the following bank details

Details for NEFT/RTGS

Account Name	:	AISSMS Institute of Management MBA, Kennedy Road, Near RTO Office, Pune-01
Bank Name	:	Bank of Baroda Shivajinagar Branch, Pune 411005
Bank Account No.	:	04510200000883
IFSC Code	:	BARB0SHIPOO (Fifth Character is Zero)
MICR	:	411012011

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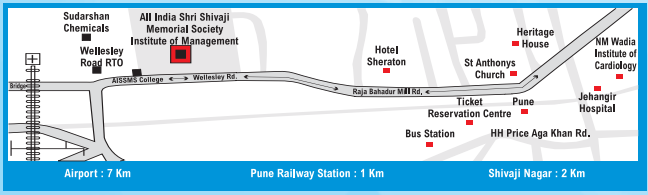
Institute of Management (MBA)

(Affiliated to Savitribai Phule Pune University of Pune & approved by AICTE)

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