

Name	Ursula Bhalchandra Sumant
Specialization	Marketing
Email	sumant.ursula9 @ gmail.com

Educational Qualification: B sc (Micro), D.pharm , MBA ( Marketing & Finance)	
Experience: Academic - 4 yrs      Industry –13 yrs	
Academic Affiliation: --	
Professional Affiliation: Life time Member of pharmacy council	
Area Of Research: Marketing Management	
Current Research: Virtual marketing in Health care	
Publications/ Articles/ Cases : “ Impact of Social Networking in Marketing “ PVPIT International Journal of Management & Engineering Science	