All India Shri Shivaji Memorial Society's

Institute of Management (MBA)

"Feedback Report on MBA Curriculum"

Academic Year: 2014-15 Syllabus Pattern: 2013 Pattern

Feedback Collection Report

Sr. No.	Stakeholder	No. of Stakeholders
1	Students	58
2	Teachers	15
3	Alumni	14
4	Parents	13
5	Employers	13

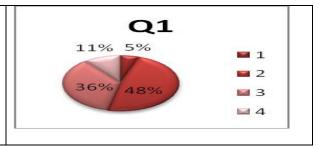
Scale of Analysis

Scale	Interpretation
1	Unsatisfactory
2	Satisfactory
3	Good
4	Very Good

Analysis Report on Student's Feedback

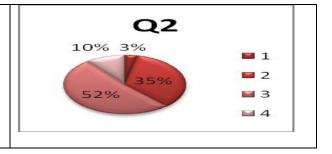
1) What is your opinion about content of the new MBA syllabus 2013 pattern?

Sr No	Rating	frequency	%
1	1	3	5.17
2	2	28	48.28
3	3	21	36.21
4	4	6	10.34
Total		58	100.00

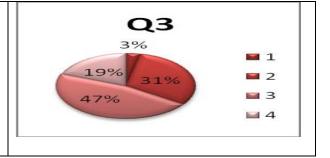


2) What is your opinion about relevance of new MBA syllabus with industry requirements?

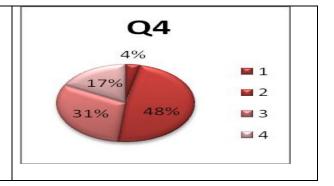
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3	3	30	51.72
4	4	6	10.34
Total		58	100.00



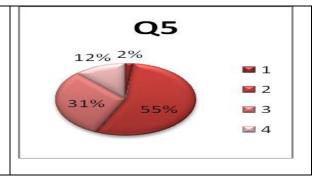
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2	2	18	31.03
3	3	27	46.55
4	4	11	18.97
Total		58	100.00



Sr No	Rating	frequency	%
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2	2	28	48.28
3	3	18	31.03
4	4	10	17.24
Total		58	100.00



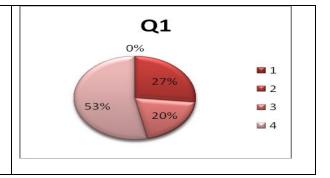
Sr No	Rating	frequency	%
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3	3	18	31.03
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Total		58	100.00



Analysis Report on Teacher's Feedback

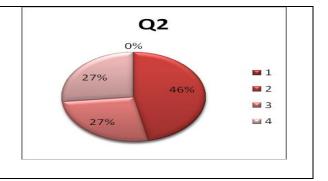
1) What is your opinion about content of the new MBA syllabus 2013 pattern?

Sr No	Rating	Frequency	%
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3	3	3	20.00
4	4	8	53.33
Total		15	100.00

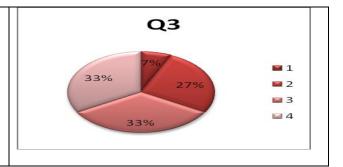


2) What is your opinion about relevance of new MBA syllabus with industry requirements?

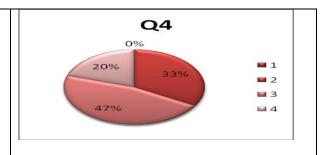
Sr No	Rating	Frequency	%
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2	2	7	46.67
3	3	4	26.67
4	4	4	26.67
Total		15	100.00



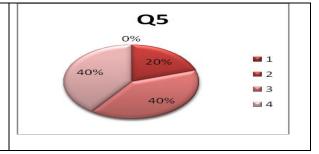
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2	2	4	26.67
3	3	5	33.33
4	4	5	33.33
Total		15	100.00



Sr No	Rating	Frequency	%
1	1	0	0.00
2	2	5	33.33
3	3	7	46.67
4	4	3	20.00
Total		15	100.00



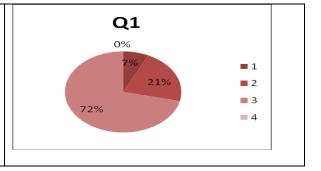
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3	3	6	40.00
4	4	6	40.00
Total		15	100.00



Analysis Report on Alumni's Feedback

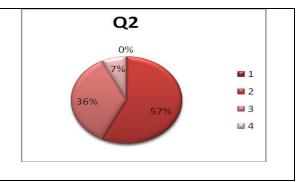
1) What is your opinion about content of the new MBA syllabus 2013 pattern?

Sr No	Rating	Frequency	%
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3	3	10	71.43
4	4	0	0.00
Total		14	100.00

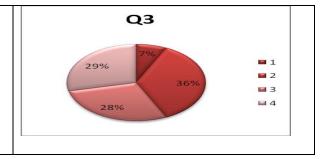


2) What is your opinion about relevance of new MBA syllabus with industry requirements?

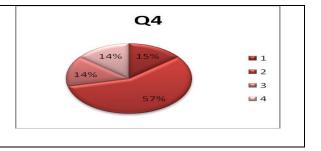
Sr No	Rating	Frequency	%
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3	3	5	35.71
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Total		14	100.00



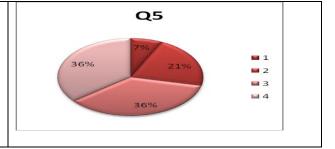
Sr No	Rating	Frequency	%
1	1	1	7.14
2	2	5	35.71
3	3	4	28.57
4	4	4	28.57
Total		14	100.00



Sr No	Rating	Frequency	%
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2	2	8	57.14
3	3	2	14.29
4	4	2	14.29
Total		14	100.00



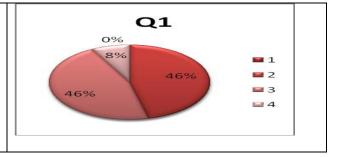
Sr No	Rating	Frequency	%
1	1	1	7.14
2	2	3	21.43
3	3	5	35.71
4	4	5	35.71
Total		14	100.00



Analysis Report on Parent's Feedback

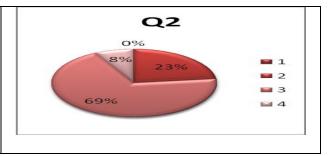
1) What is your opinion about content of the new MBA syllabus 2013 pattern?

Sr No	Rating	Frequency	%
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2	2	6	46.15
3	3	6	46.15
4	4	1	7.69
Total		13	100.00

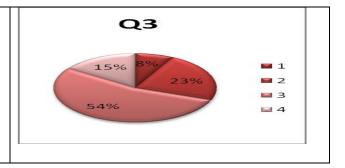


2) What is your opinion about relevance of new MBA syllabus with industry requirements?

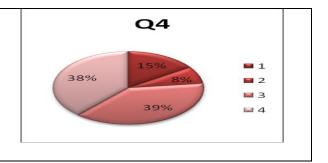
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3	3	9	69.23
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То	Total		100.00



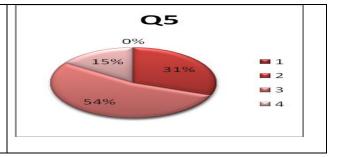
Sr No	Rating	Frequency	%
1	1	1	7.69
2	2	3	23.08
3	3	7	53.85
4	4	2	15.38
Total		13	100.00



Sr No	Rating	Frequency	%
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2	2	1	7.69
3	3	5	38.46
4	4	5	38.46
Total		13	100.00



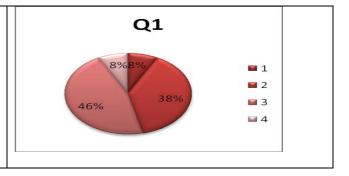
Sr No	Rating	Frequency	%
1	1	0	0.00
2	2	4	30.77
3	3	7	53.85
4	4	2	15.38
Total		13	100.00



Analysis Report on Employer's Feedback

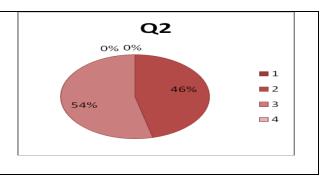
1) What is your opinion about content of the new MBA syllabus 2013 pattern?

Rating	Frequecy	%
1	1	7.69
2	5	38.46
3	6	46.15
4	1	7.69
Total		100.00
	1 2 3 4	1 1 2 5 3 6 4 1

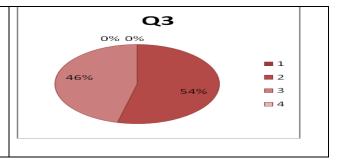


2) What is your opinion about relevance of new MBA syllabus with industry requirements?

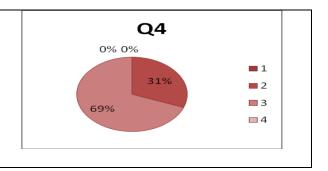
Sr No	Rating	Frequecy	%
1	1	0	0.00
2	2	6	46.15
3	3	7	53.85
4	4	0	0.00
То	Total		100.00



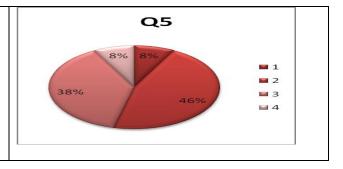
Sr No	Rating	Frequecy	%
1	1	0	0.00
2	2	7	53.85
3	3	6	46.15
4	4	0	0.00
Total		13	100.00



Sr No	Rating	Frequecy	%
1	1	0	0.00
2	2	4	30.77
3	3	9	69.23
4	4	0	0.00
Total		13	100.00



Sr No	Rating	Frequecy	%
1	1	1	7.69
2	2	6	46.15
3	3	5	38.46
4	4	1	7.69
Total		13	100.00



Observations and Suggestions (2014-2015):

- It is observed that curriculum is as per the need of the industries & emerging trends in the management & students are satisfied about it.
- Self development & Skill building.
- Focus on soft skill development.
- To develop Entrepreneurial skills & that will help them to setup their own business.
- Online exam should be conducted on all units.
- Due to the extensive use and misuse of internet, curriculum should include information security.
- Human Resource Accounting to be included in curriculum.
- New specialization should be introduced like Hospital Management, sports management, Technology Management, Agriculture Management

Dr Sanjay Patankar Officiating Director AISSMS IOM, Pune