

All India Shri Shivaji Memorial Society's
Institute of Management (MBA)

“Feedback Report on MBA Curriculum”

Academic Year: 2014-15

Syllabus Pattern: 2013 Pattern

Feedback Collection Report

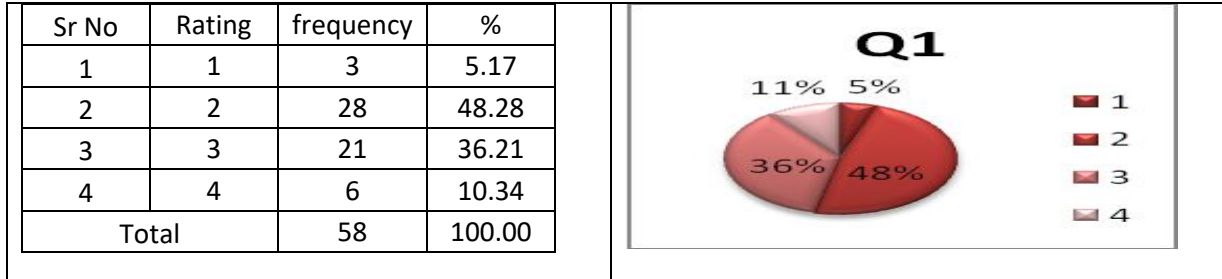
Sr. No.	Stakeholder	No. of Stakeholders
1	Students	58
2	Teachers	15
3	Alumni	14
4	Parents	13
5	Employers	13

Scale of Analysis

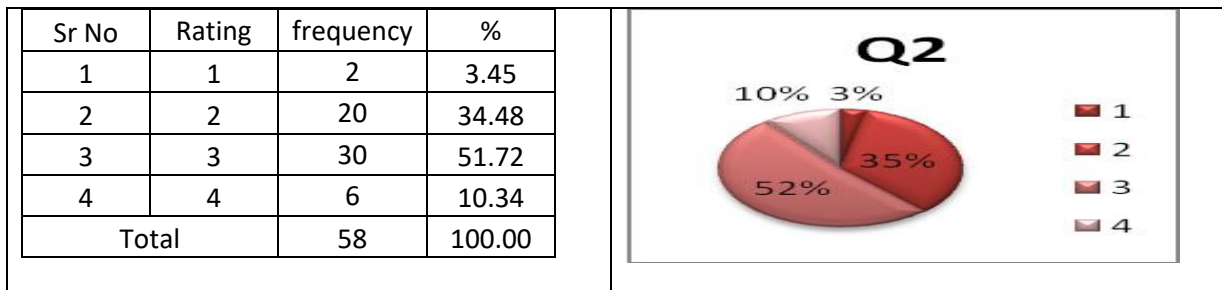
Scale	Interpretation
1	Unsatisfactory
2	Satisfactory
3	Good
4	Very Good

Analysis Report on Student's Feedback

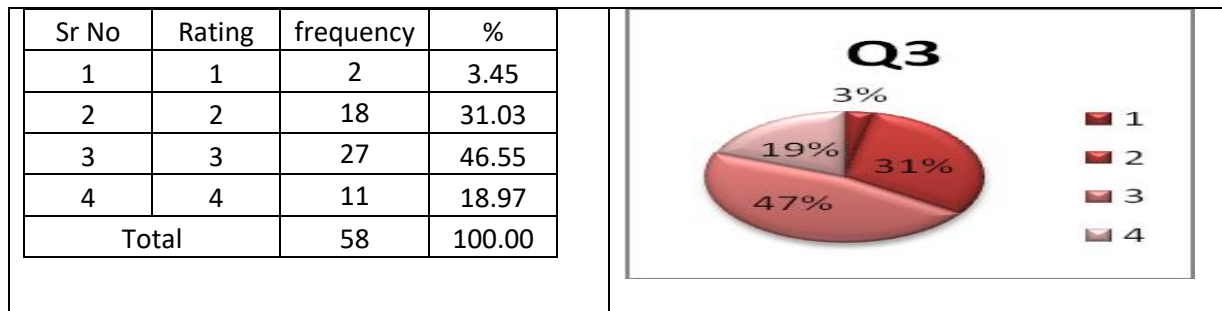
1) What is your opinion about content of the new MBA syllabus 2013 pattern?



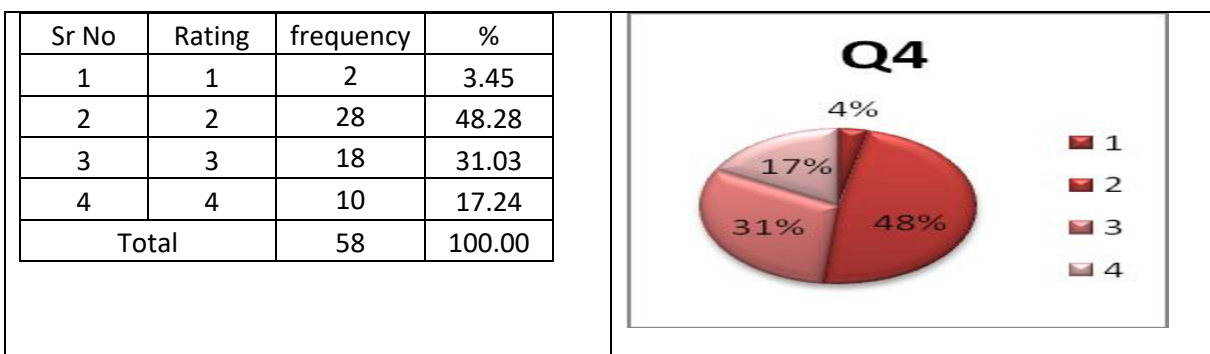
2) What is your opinion about relevance of new MBA syllabus with industry requirements?



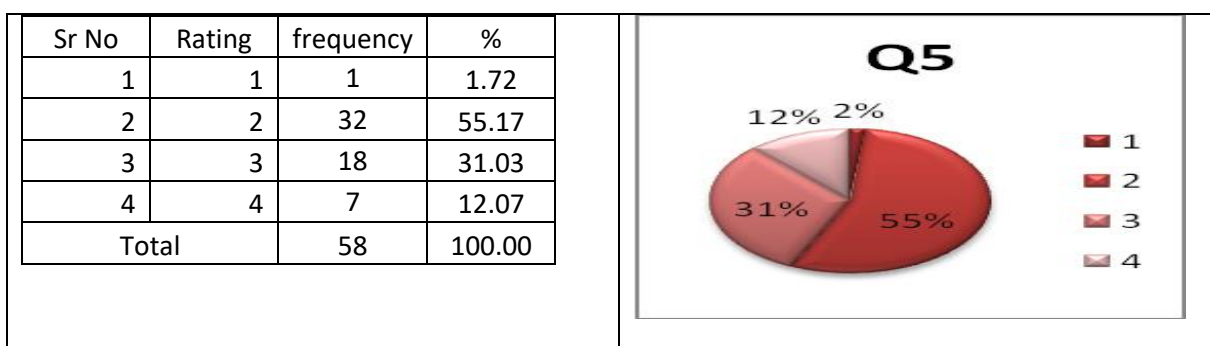
3) What is your opinion about inclusion of emerging trends in management in the new syllabus 2013 pattern?



4) What is your opinion about new Choice Based Credit System (CBCS) in the MBA syllabus?

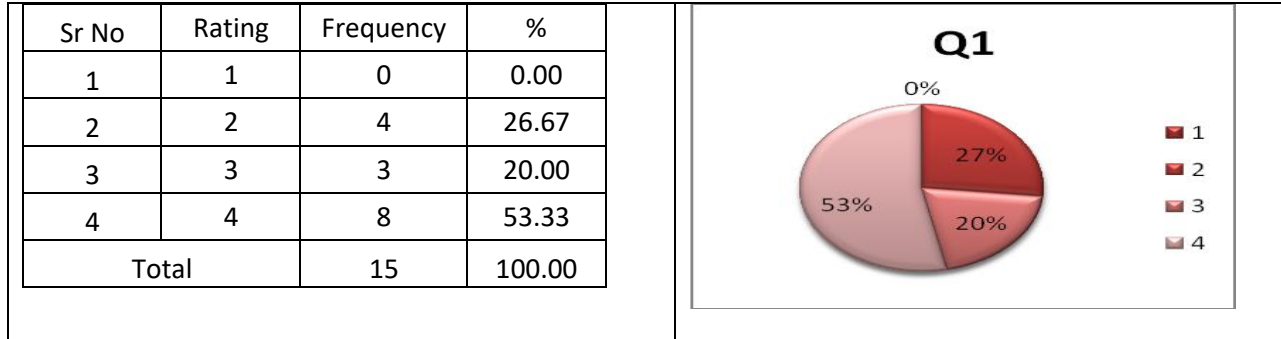


5) What is your opinion about new evaluation pattern included in MBA syllabus 2013 pattern?

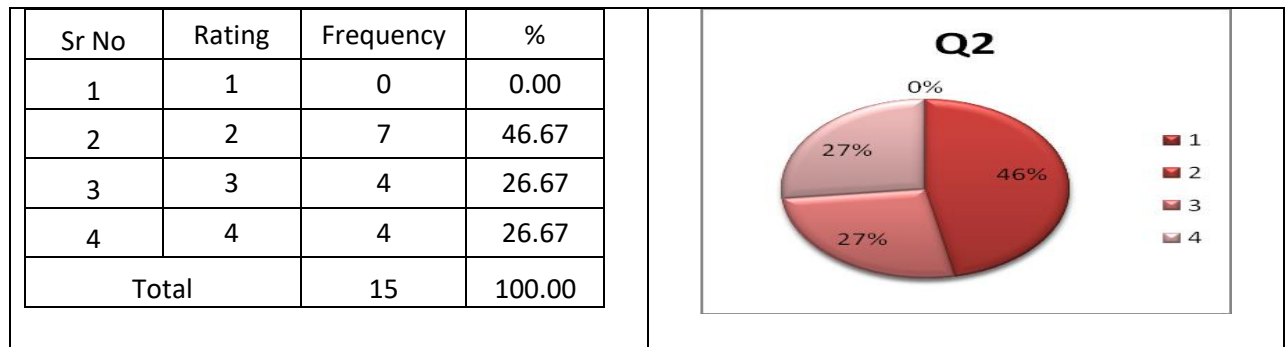


Analysis Report on Teacher's Feedback

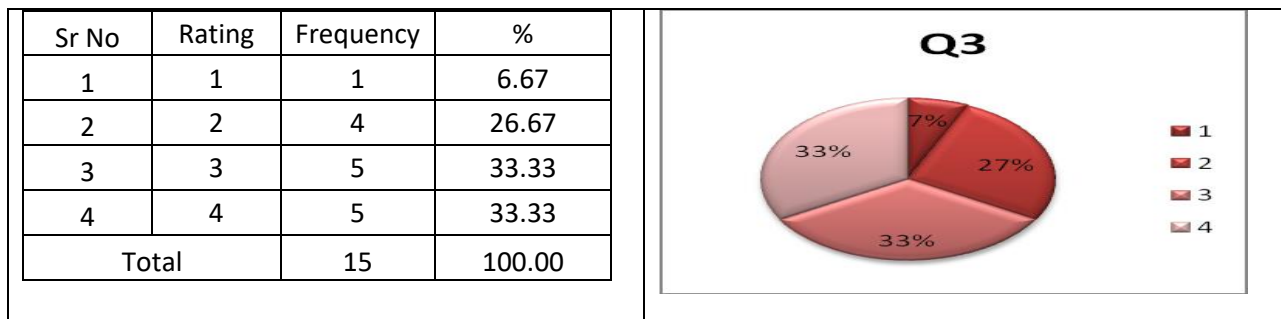
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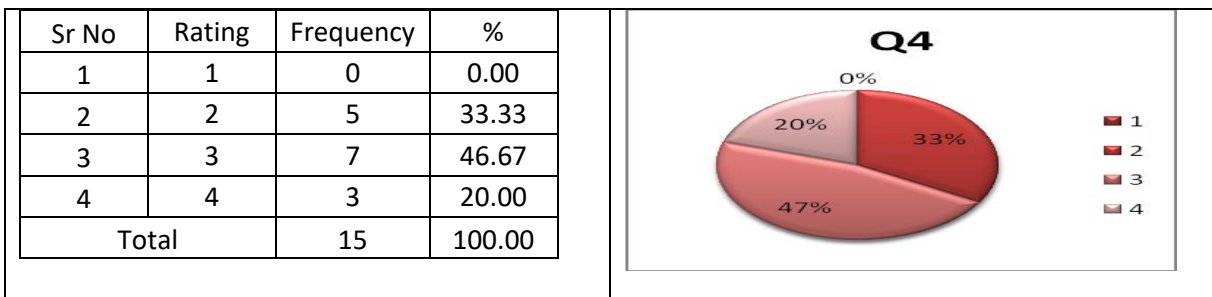
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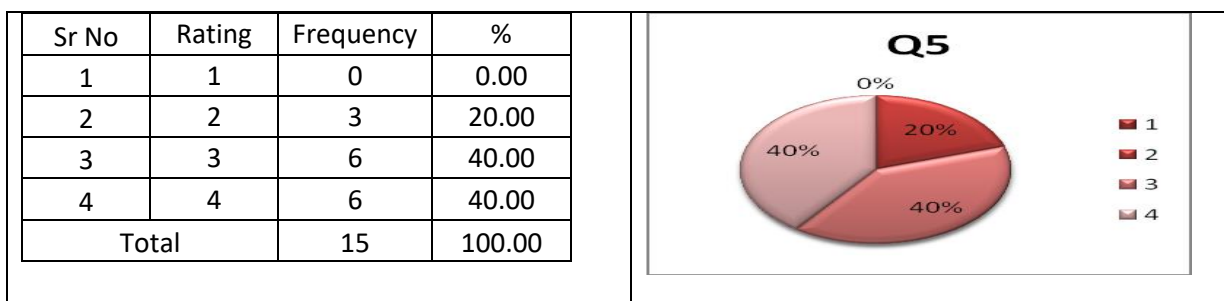
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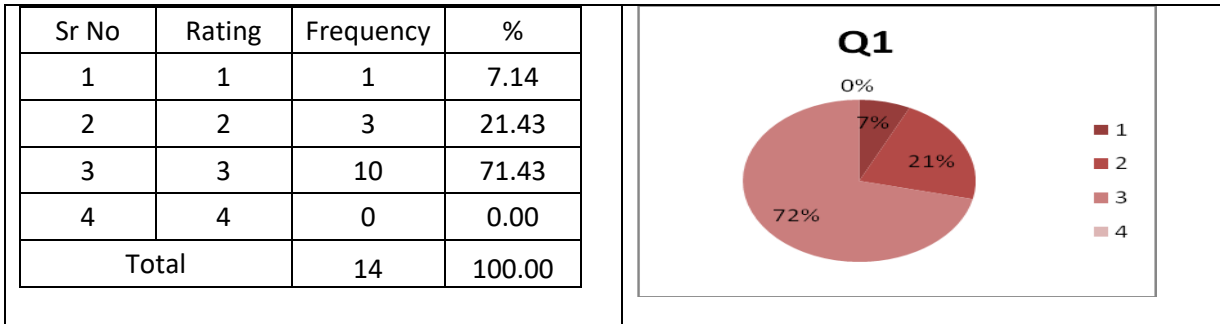


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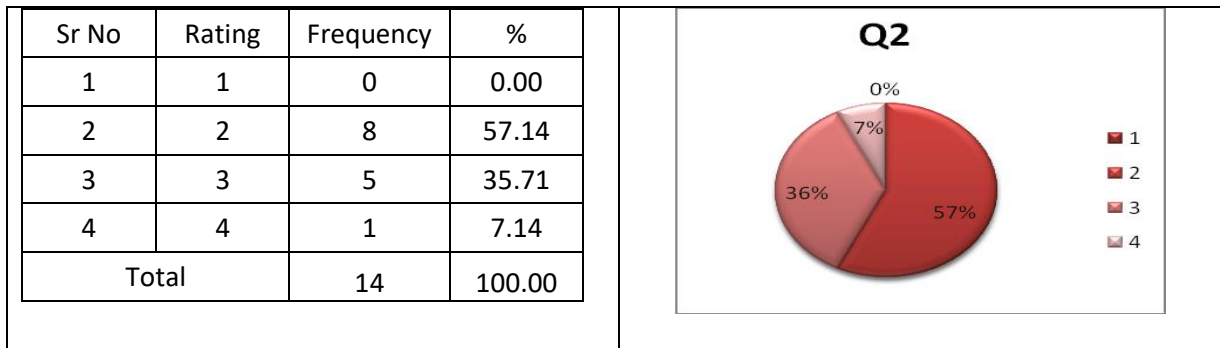


Analysis Report on Alumni's Feedback

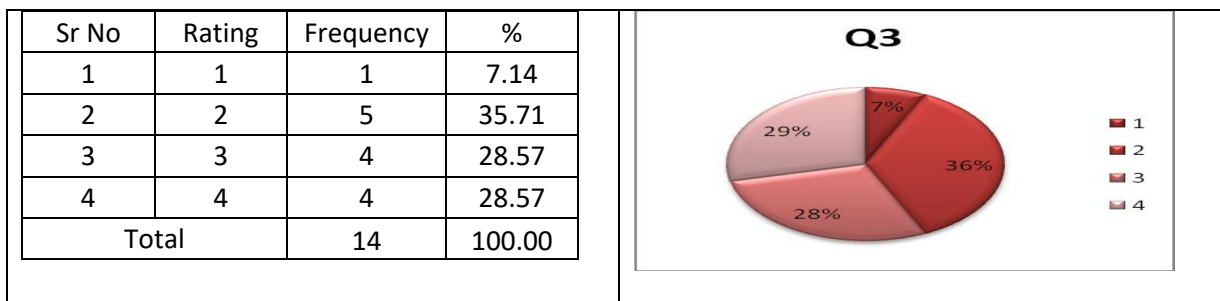
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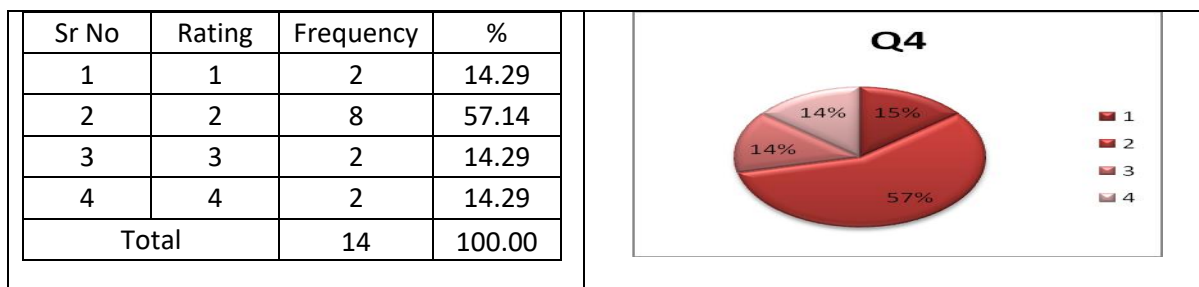
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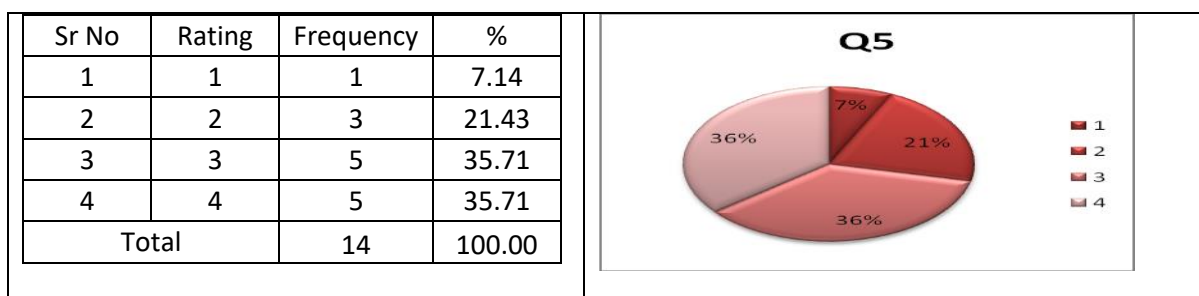
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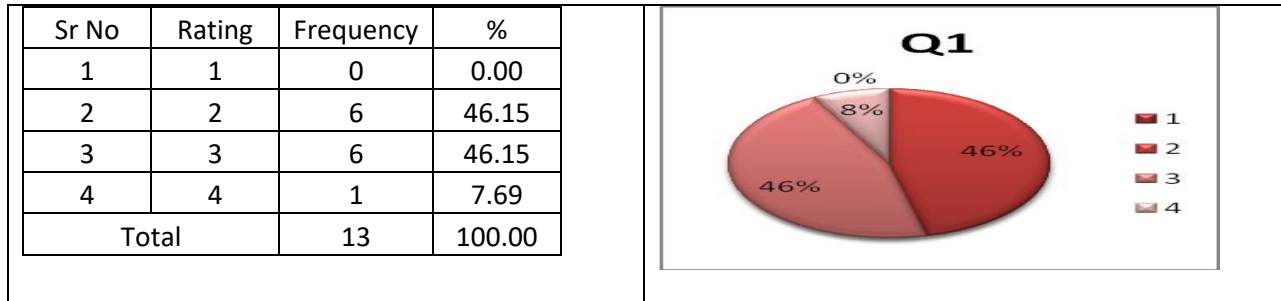


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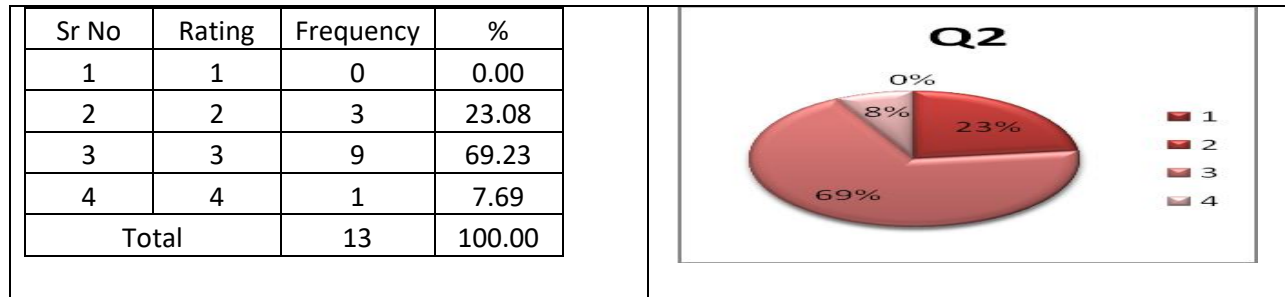


Analysis Report on Parent's Feedback

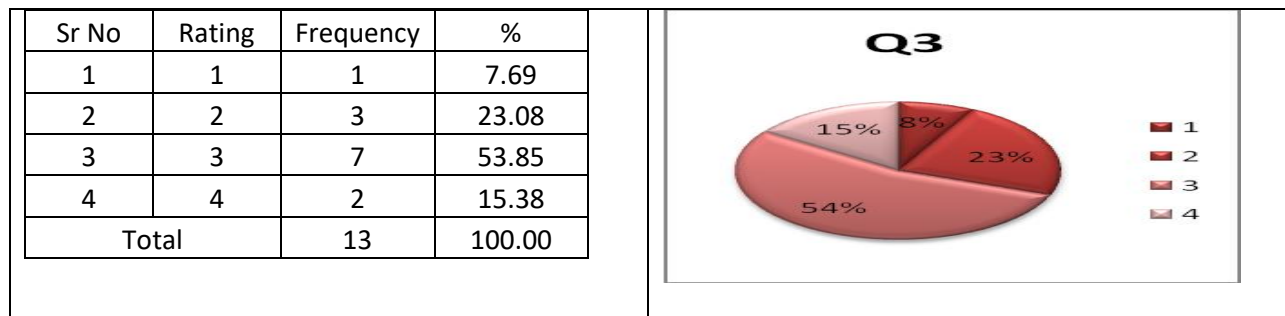
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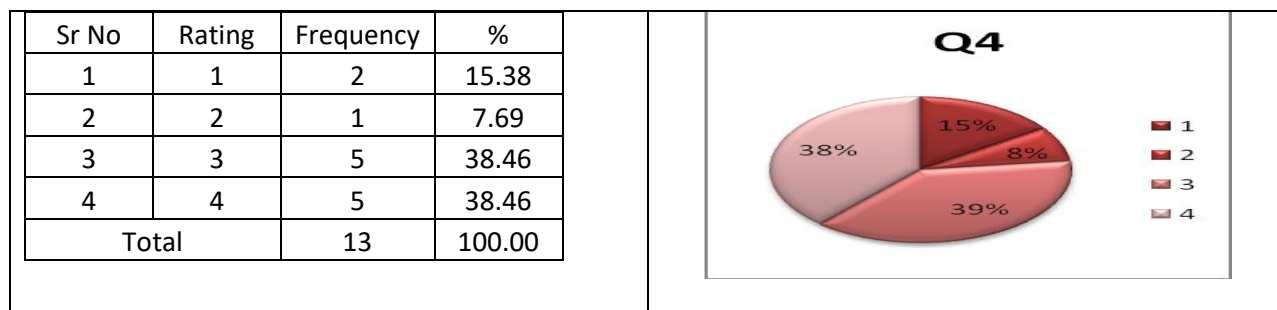
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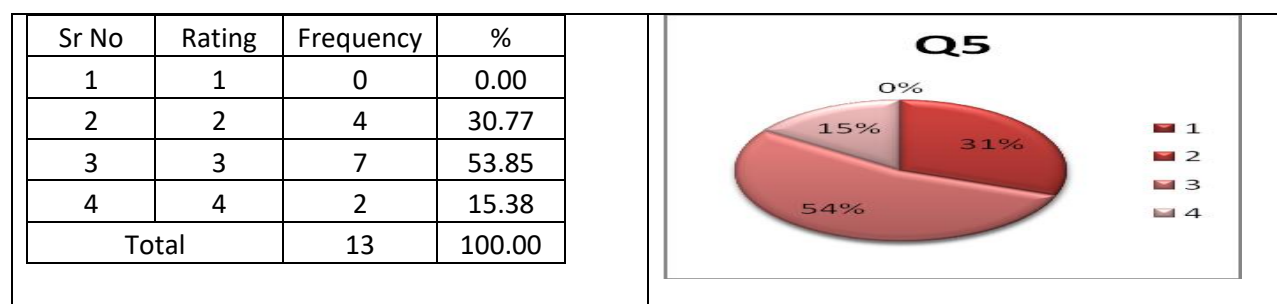
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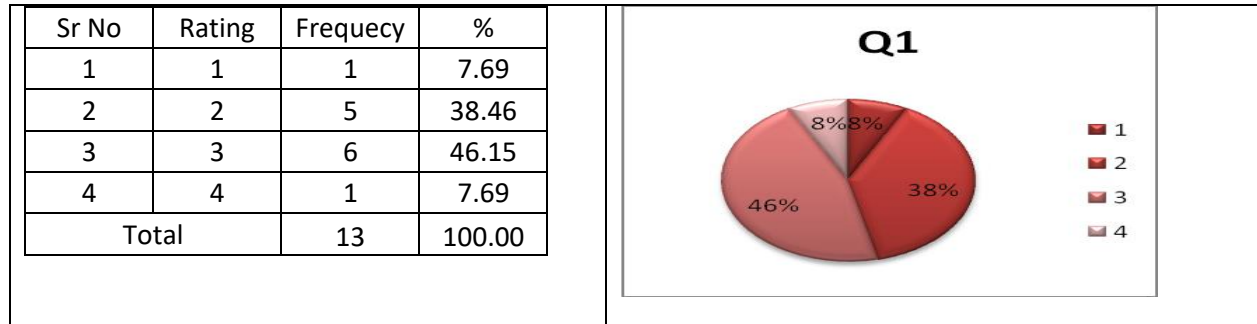


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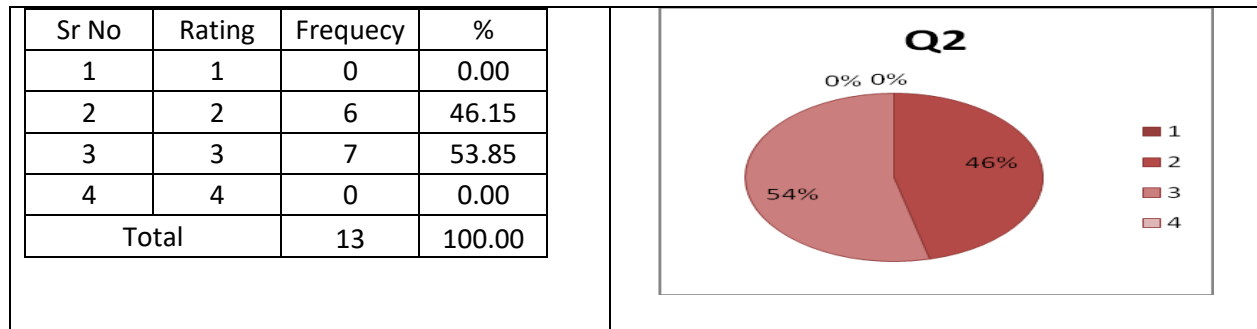


Analysis Report on Employer's Feedback

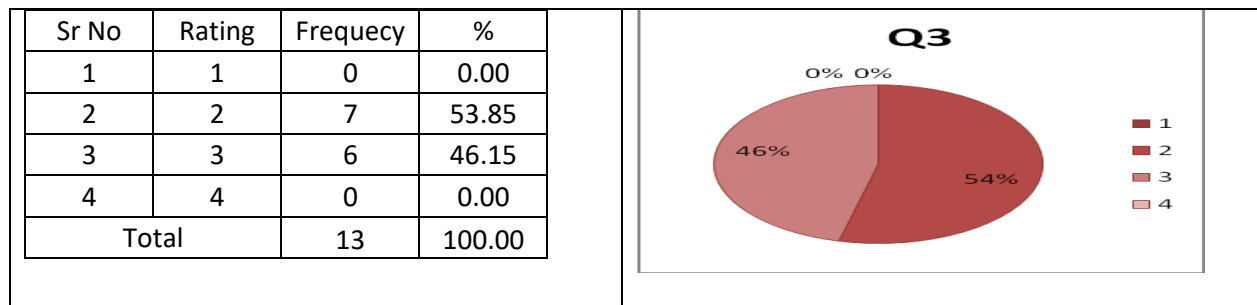
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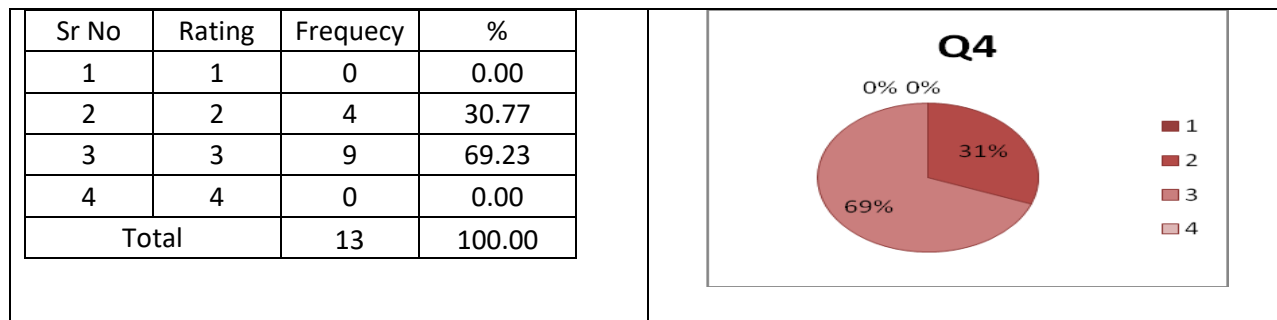
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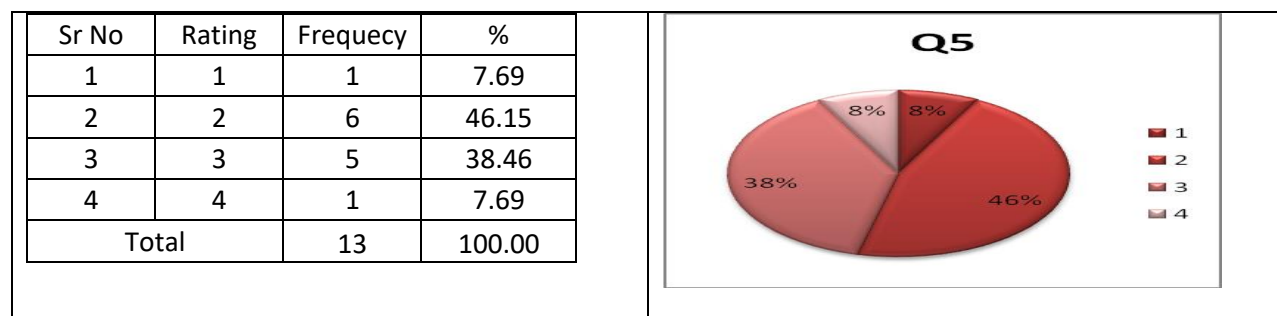
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Observations and Suggestions (2014-2015):

- It is observed that curriculum is as per the need of the industries & emerging trends in the management & students are satisfied about it.
- Self development & Skill building.
- Focus on soft skill development.
- To develop Entrepreneurial skills & that will help them to setup their own business.
- Online exam should be conducted on all units.
- Due to the extensive use and misuse of internet, curriculum should include information security.
- Human Resource Accounting to be included in curriculum.
- New specialization should be introduced like Hospital Management, sports management, Technology Management, Agriculture Management

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