

All India Shri Shivaji Memorial Society's  
**Institute of Management (MBA)**

**“Feedback Report on MBA Curriculum”**

Academic Year: 2013-14

Syllabus Pattern: 2013 Pattern

**Feedback Collection Report**

<b>Sr. No.</b>	<b>Stakeholder</b>	<b>No. of Stakeholders</b>
<b>1</b>	Students	67
<b>2</b>	Teachers	15
<b>3</b>	Alumni	12
<b>4</b>	Parents	8
<b>5</b>	Employers	8

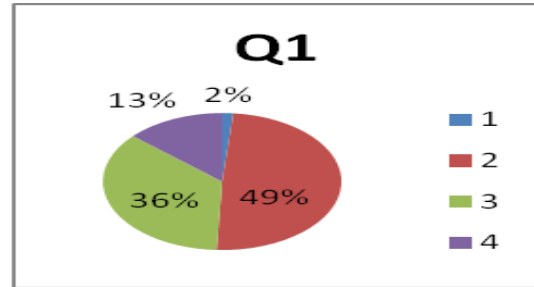
**Scale of Analysis**

<b>Scale</b>	<b>Interpretation</b>
<b>1</b>	Unsatisfactory
<b>2</b>	Satisfactory
<b>3</b>	Good
<b>4</b>	Very Good

## Analysis Report on Student's Feedback

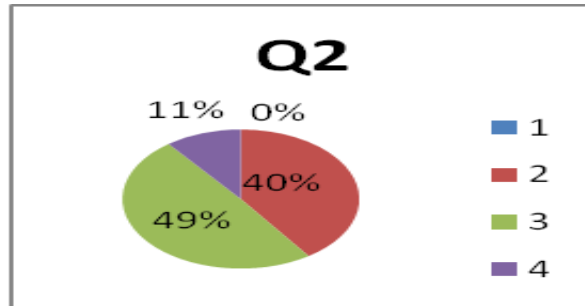
1) What is your opinion about content of the new MBA syllabus 2013 pattern?

Sr No	Rating	frequency	%
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2	2	33	49.25
3	3	24	35.82
4	4	9	13.43
		67	



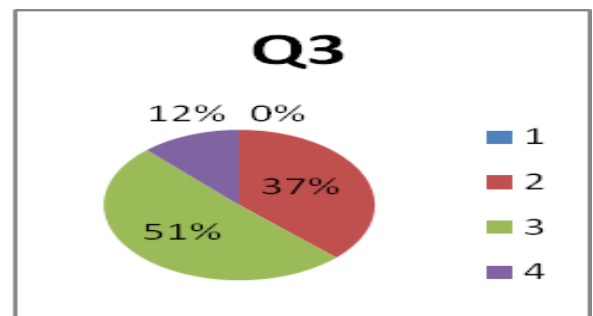
2) What is your opinion about relevance of new MBA syllabus with industry requirements?

Sr No	Rating	frequency	%
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2	2	27	40.30
3	3	33	49.25
4	4	7	10.45
		67	



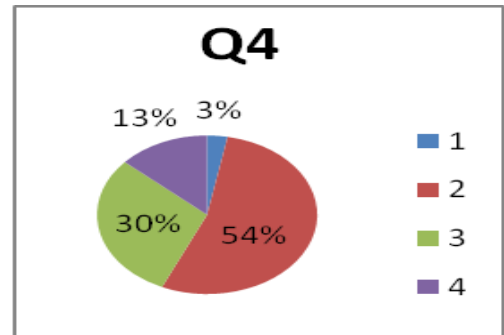
3) What is your opinion about inclusion of emerging trends in management in the new syllabus 2013 pattern?

Sr No	Rating	frequency	%
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2	2	25	37.31
3	3	34	50.75
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		67	



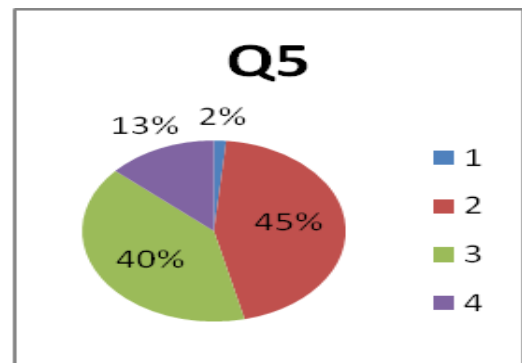
4) What is your opinion about new Choice Based Credit System (CBCS) in the MBA syllabus?

Sr No	Rating	frequency	%
1	1	2	2.99
2	2	36	53.73
3	3	20	29.85
4	4	9	13.43
		67	



5) What is your opinion about new evaluation pattern included in MBA syllabus 2013 pattern?

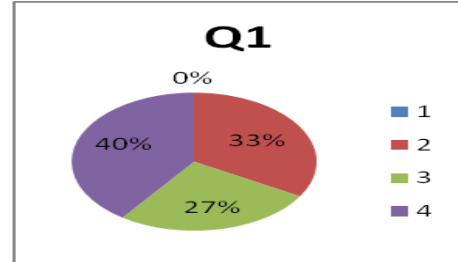
Sr No	Rating	frequency	%
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3	3	27	40.30
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		67	



## Analysis Report on Teacher's Feedback

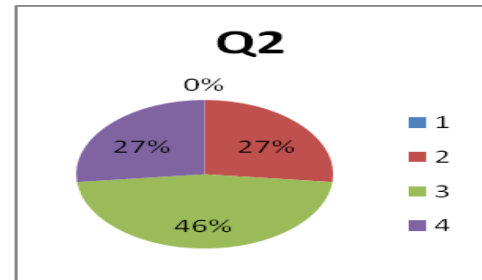
1) What is your opinion about content of the new MBA syllabus 2013 pattern?

Sr No	Rating	Frequency	%
1	1	0	0.00
2	2	5	33.33
3	3	4	26.67
4	4	6	40.00
		15	



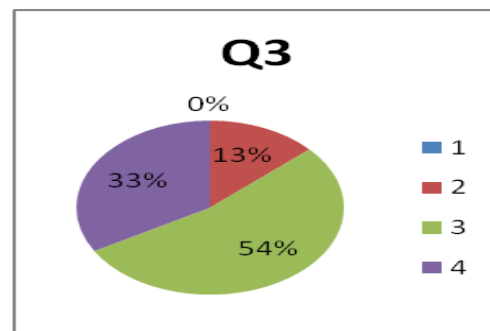
2) What is your opinion about relevance of new MBA syllabus with industry requirements?

Sr No	Rating	Frequency	%
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2	2	4	26.67
3	3	7	46.67
4	4	4	26.67
		15	



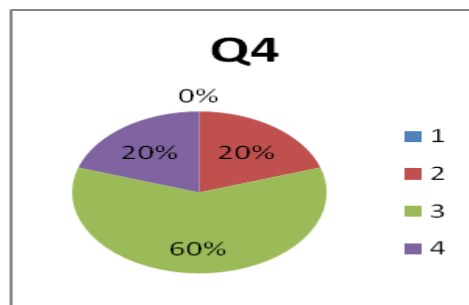
3) What is your opinion about inclusion of emerging trends in management in the new syllabus 2013 pattern?

Sr No	Rating	Frequency	%
1	1	0	0.00
2	2	2	13.33
3	3	8	53.33
4	4	5	33.33
		15	



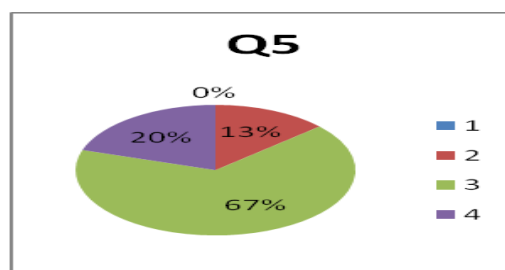
4) What is your opinion about new Choice Based Credit System (CBCS) in the MBA syllabus?

Sr No	Rating	Frequency	%
1	1	0	0.00
2	2	3	20.00
3	3	9	60.00
4	4	3	20.00
		15	



5) What is your opinion about new evaluation pattern included in MBA syllabus 2013 pattern?

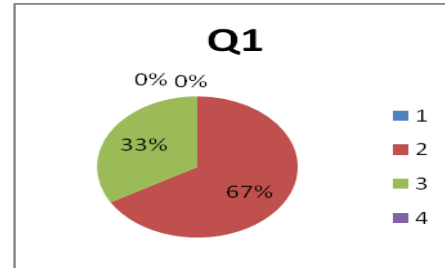
Sr No	Rating	Frequency	%
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2	2	2	13.33
3	3	10	66.67
4	4	3	20.00
		15	



## Analysis Report on Alumni's Feedback

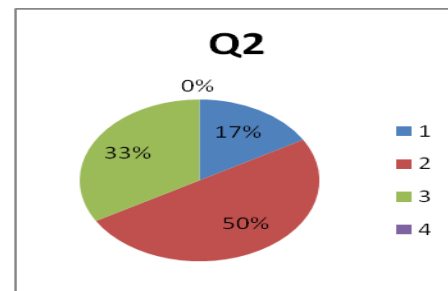
1) What is your opinion about content of the new MBA syllabus 2013 pattern?

Sr No	Rating	Frequency	%
1	1	0	0.00
2	2	8	66.67
3	3	4	33.33
4	4	0	0.00
		12	



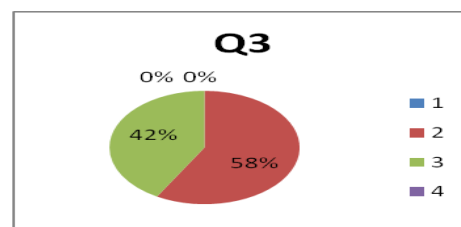
2) What is your opinion about relevance of new MBA syllabus with industry requirements?

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1	1	2	16.67
2	2	6	50.00
3	3	4	33.33
4	4	0	0.00
		12	



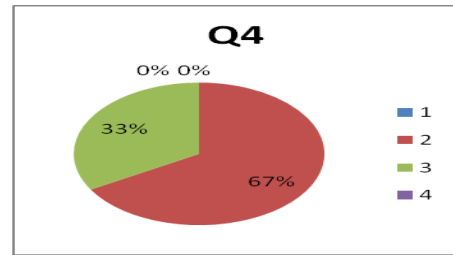
3) What is your opinion about inclusion of emerging trends in management in the new syllabus 2013 pattern?

Sr No	Rating	Frequency	%
1	1	0	0.00
2	2	7	58.33
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4	4	0	0.00
		12	



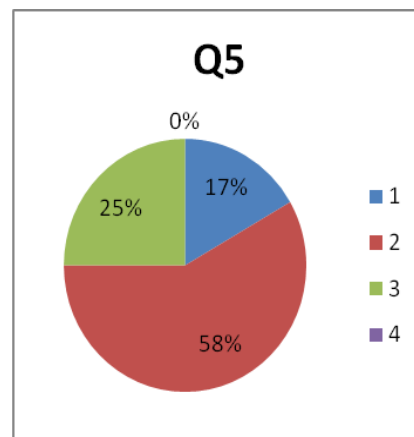
4) What is your opinion about new Choice Based Credit System (CBCS) in the MBA syllabus?

Sr No	Rating	Frequency	%
1	1	0	0.00
2	2	8	66.67
3	3	4	33.33
4	4	0	0.00
		12	



5) What is your opinion about new evaluation pattern included in MBA syllabus 2013 pattern?

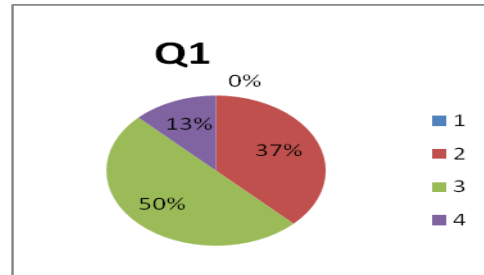
Sr No	Rating	Frequency	%
1	1	2	16.67
2	2	7	58.33
3	3	3	25.00
4	4	0	0.00
		12	



## Analysis Report on Parent's Feedback

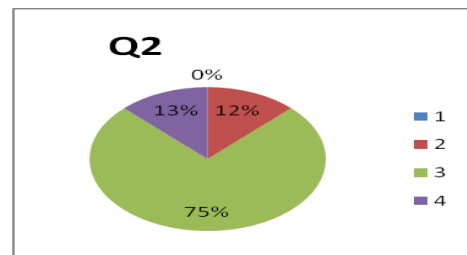
1) What is your opinion about content of the new MBA syllabus 2013 pattern?

Sr No	Rating	Frequency	%
1	1	0	0.00
2	2	3	37.50
3	3	4	50.00
4	4	1	12.50
		8	



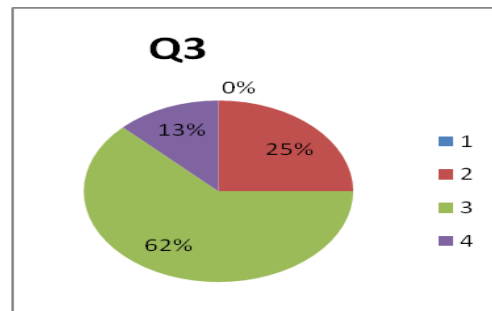
2) What is your opinion about relevance of new MBA syllabus with industry requirements?

Sr No	Rating	Frequency	%
1	1	0	0.00
2	2	1	12.50
3	3	6	75.00
4	4	1	12.50
		8	



3) What is your opinion about inclusion of emerging trends in management in the new syllabus 2013 pattern?

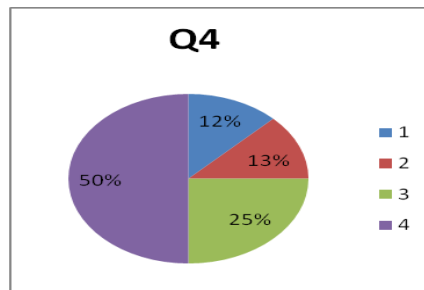
Sr No	Rating	Frequency	%
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2	2	2	25.00
3	3	5	62.50
4	4	1	12.50
		8	





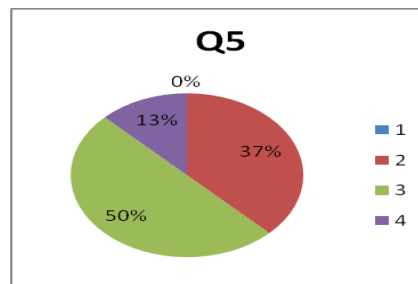
4) What is your opinion about new Choice Based Credit System (CBCS) in the MBA syllabus?

Sr No	Rating	Frequency	%
1	1	1	12.50
2	2	1	12.50
3	3	2	25.00
4	4	4	50.00
		8	



5) What is your opinion about new evaluation pattern included in MBA syllabus 2013 pattern?

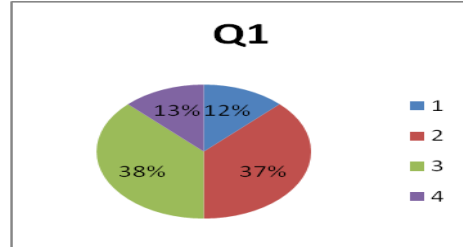
Sr No	Rating	Frequency	%
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2	2	3	37.50
3	3	4	50.00
4	4	1	12.50
		8	



## Analysis Report on Employer's Feedback

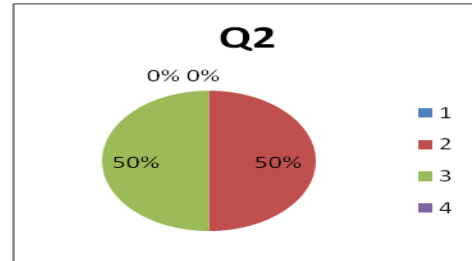
1) What is your opinion about content of the new MBA syllabus 2013 pattern?

Sr No	Rating	Frequency	%
1	1	1	12.50
2	2	3	37.50
3	3	3	37.50
4	4	1	12.50
		8	



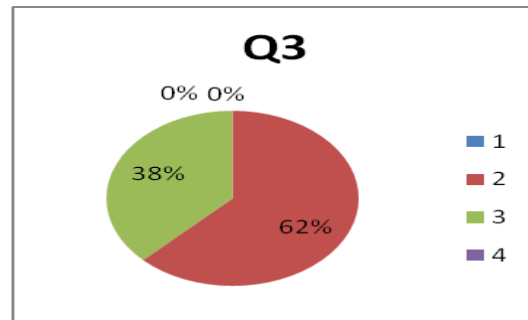
2) What is your opinion about relevance of new MBA syllabus with industry requirements?

Sr No	Rating	Frequency	%
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2	2	4	50.00
3	3	4	50.00
4	4	0	0.00
		8	



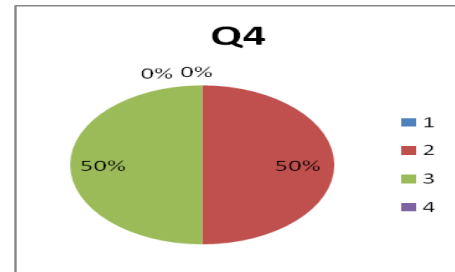
3) What is your opinion about inclusion of emerging trends in management in the new syllabus 2013 pattern?

Sr No	Rating	Frequency	%
1	1	0	0.00
2	2	5	62.50
3	3	3	37.50
4	4	0	0.00
		8	



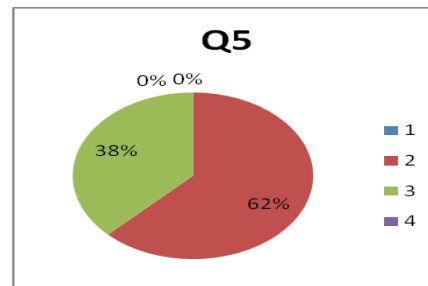
4) What is your opinion about new Choice Based Credit System (CBCS) in the MBA syllabus?

Sr No	Rating	Frequency	%
1	1	0	0.00
2	2	4	50.00
3	3	4	50.00
4	4	0	0.00
		8	



5) What is your opinion about new evaluation pattern included in MBA syllabus 2013 pattern?

Sr No	Rating	Frequency	%
1	1	0	0.00
2	2	5	62.50
3	3	3	37.50
4	4	0	0.00
		8	



### **Observations and Suggestions (2013-2014):**

- It is observed that, the new CBCS introduced in the curriculum is designed as per the national priorities & international practices.
- It is observed that CBCS patterns gives choice to the students to select specialization & courses as per their interest.
- To imbibe ethical values among students.
- For overall development, different concurrent evaluation like field visit, literature review etc to be used.
- More emphasis on experimental learning method of teaching.
- Exams should be more Case study and application oriented.
- It is observed that new evaluation pattern has introduced online examination & concurrent evaluation.

Dr Sanjay Patankar  
Officiating Director  
AISSMS IOM, Pune