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| Name | Prof. Dr. Abhijit Mancharkar |
| Specialization | Marketing Management |
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| Educational Qualification: B.E. (Electronics), M.B.A. (Marketing), Ph.D. (Marketing) |
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| Experience : More than 21 Years (Corporate Experience: 6 Years, Academic Experience: 15 Years) |
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| Academic Affiliation: Approved Ph.D. Guide of Savitribai Phule Pune University |
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| Professional Affiliation: Member of Business Ethics Foundation |
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| Area Of Research : Marketing Management |
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| Current Research: Critical Study of CSR Activities of Large Scale Enterprises |
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| Publications/ Articles/ Cases / Sponsored Projects/ FDP’s/MDP’s: |
| * Participated in 50 Seminars/Conferences/Workshops and presented research papers. |
| * Published many research papers and cases in highly reputed national and international journals. |
| * Conducted research on various areas like – marketing management, financial management, education, CSR, small scale industry, agro-processing industry etc. |
| * Successfully completed two sponsored research projects. |
| * Invited as a resource person for conducting many MDP’s, FDP’s and training programs for corporate professionals, entrepreneurs, students, faculty members and researchers. |
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