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| Name | Prof. Dr. Abhijit Mancharkar |
| Specialization  | Marketing Management |
| Email | abhijitmancharkar@aissmsiom.org |

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| Educational Qualification: B.E. (Electronics), M.B.A. (Marketing), Ph.D. (Marketing) |
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| Experience : More than 21 Years (Corporate Experience: 6 Years, Academic Experience: 15 Years) |
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| Academic Affiliation: Approved Ph.D. Guide of Savitribai Phule Pune University |
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| Professional Affiliation: Member of Business Ethics Foundation |
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| Area Of Research : Marketing Management  |
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| Current Research: Critical Study of CSR Activities of Large Scale Enterprises |
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| Publications/ Articles/ Cases / Sponsored Projects/ FDP’s/MDP’s:  |
| * Participated in 50 Seminars/Conferences/Workshops and presented research papers.
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| * Published many research papers and cases in highly reputed national and international journals.
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| * Conducted research on various areas like – marketing management, financial management, education, CSR, small scale industry, agro-processing industry etc.
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| * Successfully completed two sponsored research projects.
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| * Invited as a resource person for conducting many MDP’s, FDP’s and training programs for corporate professionals, entrepreneurs, students, faculty members and researchers.
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